

REMARKS

Reconsideration and further prosecution of the above-identified application are respectfully requested in view of the amendments and discussion that follows. Claims 1-58 are pending in the prior application. Claims 1-58 stand rejected.

Claims 4 and 32

With regard to claims 4 and 32, the Office Action asserts that “even if advertiser may indicate that his ads may be printed in a physical ad-book, the system is operable, however, to disable this function, especially since the advertisements are primarily viewed on line or over the Internet” (Office Action of 5/18/07, page 3). However, a review of the specification fails to provide any support for the Examiner’s statements. For example, the statement that “ad-books may not be printed in physical form” (specification, page 10, lines 14-15) merely indicates that that the ad-books may or may not be printed, when advertisements are viewed from user terminals. Nowhere within the specification is there any support for the assertion that “the system is operable . . . to disable this feature.” Since there is no support for this assertion, the assertion by the Office Action is not well founded.

There is also no basis for the assertion that “the advertisements are primarily viewed on line or over the Internet.” In fact, a word search of the specification reveals that the word “view” is used 9 times and the word “print” is used 19 times. As such, the specification offers objective evidence that an ad-book would more likely be printed than viewed on line or over the Internet.

In order to reduce the issues for prosecution, the first full paragraph on page 10 has been amended to more clearly reflect the impression that the description would leave in the mind of one of skill in the art. More specifically, the specification has been amended to state that “When advertisements may be viewed from user terminals 2, 4 as an on-line ad-book on the world wide web, the ad-books may or may not be printed in physical form (thus cutting down on printing costs for the organization).” Since the specification offers objective evidence of this, the amendment is clearly not new matter.

Rejections under 35 U.S.C. §112

Claims 1, 26-29, 33, 45-50 and 58 stand rejected under 35 U.S.C. §112, second paragraph. In particular, the Office Action objects to the user of “and/or.” In response, claims 1, 26-29, 33, 45-50 and 58 have been limited to the use of the word “or.” Since claims 1, 26-29, 33, 45-50 and 58 have been amended as suggested by the Office Action, the rejections are now improper and should be withdrawn.

Rejections Under 35 U.S.C. §103(a)

Claims 1-9, 12-15, 16-37, 40-49 and 50-58 have been rejected under 35 U.S.C. §103(a) as being obvious over U.S. Pat. Appl. No. US 2002/0188532 to Rothstein. The applicant respectfully traverses these rejections.

In response, independent claim 1 have also been further limited to “legally defined not-for-profit organizations.” Claims 28, 29 and 50 have been similarly limited. Support for this claim limitation may be found in numerous locations throughout the specification (e.g., last full paragraph of page 9).

Independent claim 1 has also been further limited to “a contributor at a user terminal connected to a communications network accessing an advertising preparation tool within an ad-book server; the contributor preparing an “ad” or message using the advertising preparation tool.” Claims 28, 29 and 50 have been similarly limited. Support for the further limitations may be found in the specification on page 7, lines 17-27.

The claimed invention is now differentiated over Rothstein on any of a number of different levels. For example, rather than providing an ad-server with an “advertising preparation tool”, the Rothstein “invention provides a computer-implemented method for collecting and inserting advertising within electronic books” (Rothstein, par. [0022]). More specifically, the Rothstein “Distributor 106 collects electronic ads 112 from advertisers 102 and converts the electronic ads to the format of the electronic book 114” (Rothstein, par. [0023]).

In contrast, independent claims 1, 28, 29 and 50 are limited to “an advertising preparation tool.” In this regard, “The web-based advertisement preparation tool may be

executed at ad-book server 6 and may present choices relating to advertisement size, placement, cost/fee, layout, background and text to the user terminals 2, 4” (specification, page 7, second full paragraph). Since Rothstein “collects electronic ads 112 from advertisers 102 and converts the electronic ads to the format of the electronic book 114” Rothstein clearly does not have or use an advertisement preparation tool.

Since Rothstein collects electronic ads 112 from advertisers, Rothstein would not have any need for an advertisement preparation tool. Since Rothstein has no need for an advertisement preparation tool, Rothstein fails to provide any teaching or suggestion of this claim limitation.

The Office Action asserts that “the ‘ad book’, having inserted therein ads placed by advertisers or supporters, as a vehicle to raise funds on behalf of charities is a non-functional descriptive material that does not impact the content of the ads per se” (Office Action of 5/18/07, page 7). However, independent claims 1, 28, 29 and 50 are not directed to ads, but to ad-books for charitable organizations. Ad-books for charitable organizations are different than commercial publications because they are not used for commercial purposes. As described in the specification (and as would be well known to those of skill in the art), ad-books are published to convey ads and, for all practical purposes, only ads. As such, ad-books are structurally different than commercial publications that rely upon their entertainment content to sustain circulation.

For any of the above reasons, Rothstein does not teach or suggest each and every limitation of the claimed invention. Since Rothstein does not teach or suggest each and every claim limitation, the rejections are improper and should be withdrawn.

Official Notice

The Office Action asserts that “an ordinary skilled artisan, using or implementing the system of Rothstein would have been motivated . . . to incorporate the above disclosure (‘Official Notice’) into the system of Rothstein so as to use the ‘ad book’ teachings for any purpose including, but not limited to raising funds on behalf of charities” (Office Action of 5/18/07, page 7). However, the Office Action gives no indication of what “disclosure (‘Official Notice’)” is being incorporated into the disclosure of Rothstein. It is therefore respectfully requested that whatever “disclosure

(‘Official Notice’)” is being incorporated be disclosed as required by 37 CFR §1.104(d)(1). If the “disclosure (‘Official Notice’)” relied upon is based upon facts within the personal knowledge of the Examiner, then an affidavit is requested from the Examiner as required by 37 CFR §1.104(d)(2).

The Office Action goes on to assert that

“an organization solicits and receives ads from advertisers or supporters, supporting a specific cause or charity, and the advertisers’ messages are placed or displayed in the electronic ‘ad book’ or physical ‘ad book’, such as newspapers, greeting cards and so on, distributed and sold to the public at large and the advertisers or supported are billed for placing their ads in the ‘ad book, wherein the revenue collected from the sale of the newspapers and advertising space to the advertisers is used, minus the overhead cost, to help provide food, housing/shelter and so on to the Homeless, poor and the needed, thereby providing an easy tool/means or vehicle used by organizations to raise funds on behalf of charities, wherein the collected funds, minus the overhead cost, are used to continue to provide the necessary and indispensable assistance to the poor and needed, while featuring the company associated with the ‘ad book’ as the company that cares for the poor and the needed, which in the end helps improve the company image through the good PR (Public Relations)” (Office Action of 5/18/07, page 7).

The flaw with this logic, however, is that newspapers and greeting cards and, presumably, the “so on” would include “for profit” companies and “for profit” products. As such, none of the examples offered within the Office Action as a basis for the “Official Notice” is directed to the use of an “ad-book”, as such term is used in the specification.

As used in the art, the term “ad-book” has a specific structure used for a specific purpose. Ad-books are used by charitable organizations for the specific purpose of collecting charitable contributions and, then, only for collecting contributions. This difference is clearly seen in Rothstein. For example, Rothstein explicitly states that “The electronic book is received by the distributor with no space reserved for ads” (Rothstein, par. [0041]). This is in direct contrast to the ad-book described in the specification and to the claimed ad-book where substantially all the space is reserved for ads.

Moreover, even assuming arguendo that “newspapers, greeting cards and so on” were ad-books, as asserted by the Office Action (which they are not), there is another reason why the “Official Notice” is improper. For example, the Office Action asserts that

“the revenue collected from the sale of the newspapers and advertising space to the advertisers is used, minus the overhead cost, to help provide food, housing/shelter and so on to the Homeless, poor and the needed.” On a first level, the statement suggests that the newspaper would not need and would not take a profit for the sale of the newspapers, which is clearly in error. On another level, there is no basis for believing that the advertisers have any intent to help the poor by purchasing advertising space.

The taking of “Official Notice” based upon a “newspaper, greeting card and so on” is a poor analogy at best and, in effect, amounts to pure conjecture. The Office Action offers no factual basis or examples of “newspapers, greeting cards and so on” used in the manner suggested. Moreover, “newspapers, greeting cards and so on” are not ad books because they are not used in the same way for the same purpose.

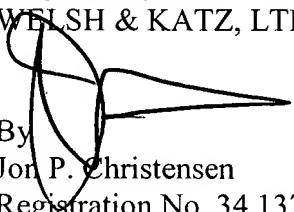
For any of the above reasons, “Official Notice” of the use of “newspapers, greeting cards and so on” as ad-books is improper. Since it is improper, it should be withdrawn.

Closing Remarks

Allowance of claims 1-58, as now presented, is believed to be in order and such action is earnestly solicited. Should the Examiner be of the opinion that a telephone conference would expedite prosecution of the subject application, he is respectfully requested to telephone applicant's undersigned attorney.

The Commissioner is hereby authorized to charge any additional fee which may be required for this application under 37 C.F.R. §§ 1.16-1.18, including but not limited to the issue fee, or credit any overpayment, to Deposit Account No. 23-0920. Should no proper amount be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal, or even entirely missing, the Commissioner is authorized to charge the unpaid amount to Deposit Account No. 23-0920. A duplicate copy of this sheet(s) is enclosed.

Respectfully submitted,
WELSH & KATZ, LTD.



By
Jon P. Christensen
Registration No. 34,137

August 15, 2007
WELSH & KATZ, LTD.
120 South Riverside Plaza
22nd Floor
Chicago, Illinois 60606
(312) 655-1500

August 8, 2007
WELSH & KATZ, LTD.
120 South Riverside Plaza - 22nd Floor
Chicago, Illinois 60606
(312) 655-1500

Letter from Bruce Fogelson, Inventor;

AdBookOnLine.comsm



Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-0001

August 8, 2007

Sent Via my Attorney
with my pending file

RE: Applicant: Bruce A. Fogelson Art Unit: 3622, Serial No.: 09/885,970
Filed: June 21, 2001 For: METHOD AND SYSTEM FOR
CREATING ADVERTISING BOOKS aka AdBookOnLine.com
Attorney Docket No.: 80216 – Personal Letter & Exhibits.

Dear Sir,

This letter is in support and consideration of the above referenced U.S. Patent application process, as being assisted by my attorney, Jon Christensen and his firm of Welsh & Katz, here in Chicago, IL, and referenced above. I am asking Mr. Christensen to include this with his other, more formal communications on my file.

Thank you for your considerations of my application to date. We have been attempting to contact your agency by phone to discuss our pending application, and I am more than pleased to, and would hereby request to fly out to visit with the proper person in Alexandria, VA or Washington, DC in order to further clarify or support my application. I am heartfelt in my desire and I feel that the public, and particularly the hundreds of thousands of charities, non-profits, communities of people and other groups and organizations could benefit from the method and system described. Furthermore, that with out the protection of the patent, such as I have applied for, no such service would ever or could ever emerge and provide any such benefits. This claim is thus far supported by the length some 7 years of modern internet growth with out a sign of any

such service and my industry knowledge that only in a protected environment would such fragile and sensitive groups as charities and not-for-profits feel safe.

Lacking the chance to speak or visit, I wanted to help further show you what makes this type of print-publication different that other segments of the print and publishing marketplace. My words, alone, can not best explain how very different these “Ad-Books” are from advertising publications. Examples, I feel, would be most helpful, to what we may have failed to fully craft the words for.

Of course, it is up to us to devise and describe our intent. And I understand that you must be critical in your review. But some times examples may aid in exhibiting what we mean to say. It is my hope that, with the enclosed examples and exhibits, together with my attorneys’ more formal application process, that we can best what it is, as well as what it is not, that we are trying to define.

In order to show you what we are, as well as what we are not, I have provided select exhibits from “Ad-Books” as opposed to advertising books. Also I have provided the sorts of forms that go in to creating an “Ad” for an “Ad-Book” as opposed to the sorts of forms and information that go in to more conventional advertising books. Furthermore, please note that some of the examples pre-date my application, taken from my pre-application research and development files, and some are modern examples. This should show that, despite recent advances in internet-technology, we have yet to find any like-kind example, and the industry had remained unchanged (and, I argue, in need of patent protection to be developed).

Throughout the Patent Pending application, this letter and these exhibits, it should be stressed that I just can’t help the vernacular that “Ad-Book” is similar to advertising book. Though they are quite different. An advertising book, which is also abbreviated as an ad-book is a commercial or for-profit publication, generally supported by its purchasers or its circulation and advertising revenue based on circulation. An “Ad-Book” as we use the term in the not-for-profit, charity, group and organization sector of

the economy, is not sold, but given away. And it's not "advertised in" based on the conventional commercial economic model of advertising based on circulation.

Advertisers are better known as (and considered as) sponsors, or contributors, and often place non-commercial messages such as of support or congratulations. Yes, they may be businesses and yes, they may include their logo or identity. But, even when they place "Ads" in "Ad-Books" there is a qualitative difference in their expression of support for the groups as opposed to a commercial message and call-to-action or solicitation to buy their product and or service. These are differences that I believe you must see to appreciate. These are differences that, when placed in contrast, are obvious to both lay-people, as well as those knowledgeable in any field. I hope that these examples are just as obvious to you and that we have more fully described the important distinction.

I am not interested in commercial publications. I am hopeful to take my personal and philanthropic experience and create a method and system to consolidate the process for non-commercial publications. Thus, commercial examples are only shown for contrast. Enclosed, please find the following examples, excerpted and copied for ease of reference and filing. I am also enclosing several full, original examples. In order to further define the differences I've tried to further describe commercial vs. non-commercial examples:

Commercial Examples

A Business to Business Directory
Non-"Ad-Book" Commercial Directory
Non-"Ad-Book" Coupon Book
Non-"Ad-Book" local "yellow-pages" type.
For Profit Event Program
Non-"Ad-Book" Commercial Directory

Non-Commercial Examples

Community Charity "Ad-Book"
Political "Ad-book"
"Ad-Book" Program Guide (done by me)
"Ad-Book" Show Program (old)
"Ad-Book" Show Program (done by me)

In addition, I'm including what I label a "Semi-Commercial, Semi-Not-For-Profit Program Ad-Book" (Not quite stage-bill or show-bill) for the Revinia Festival summer concerts. Revinia is a famous large outdoor classical concert venue in my home-town, just north of Chicago. I believe that it is a not-for-profit entity, but enjoys significant

corporate support in this very affluent suburb. Why would I include a questionable example? In part to be honest, all examples represent only case by case or rule of thumb and may help understand, but not define the scope of this desired invention. I also provide this questionable example, because I believe that there is an objective answer.

If it has not been clear in our application then I would be willing to restrict the scope of the invention to **those transactions to or from a properly defined charity, not-for-profit, political or community group**. Those would be defined through the U.S. Tax codes or be groups (such as little-league teams or scout-troops and the like) that are too small to be required to file. By contrast, commercial – which is to say, for-profit entities would file as such for all regular business purposes and in their tax-standing with the Internal Revenue Service (IRS). By referencing governmental, statutory and reporting requirements as a defining difference then there is a standard and one which a court can look to, with legal experts and other court precedent, in the event that the hoped for US Patent for my “Ad-Book” can look to.

To further define Ad-Book as a process, it should be understood that the Ad-Book publishing also does not follow commercial business methods for publishing. This includes its forms, requirement to get printing cost quotes, the definitions as understood by printers, and the complex technical undertaking which is needed to create this automated “Ad-Book” service. Each of these items is further described, with exhibits, per the attached. And each represents the uniqueness of the issues and complexity which must be employed in order to be of service the vast array of not-for-profit groups and organizations.

On a personal note, I am pleased to say that I have just been awarded my 2nd U.S. Patent in my regular field of Real Estate and Building. I am a conscientious and successful real estate developer in my own firm www.ParamountHomes.com with a 20 year motto of “Building Neighborhoods and Turning Buyers Into Neighbors”™. Having the “Ad-Book” invention would be fulfilling the first priority in my motto which is “Building Neighborhoods” and would afford the communities, community groups and charities,

with which I and so many of us serve, to extend the reach of their fundraising, as well as their mission, education, and message. The message and mission statement of my own charity group at www.ChicagoHomeAndBuildersFoundation.com is available on-line to further express my background and intent. If issued, I believe that this would be a Patent that helps "Give" and give-back to our communities.

Please be so kind as to give my application further consideration. I would like to meet, or at least talk with the U.S. P.T.O. and resolve my file properly. I hope this is helpful and thank you for your consideration thus far.

Sincerely,



Bruce A. Fogelson

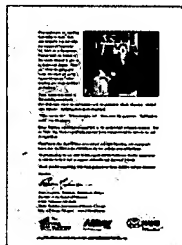
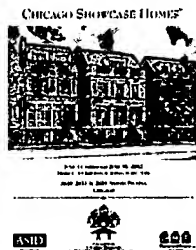
1345 W. Wolfram Ave., Chicago, IL 60657

P. 773-528-9077 x 5, C. 773-716-6686 E. Bruce@ParamountHomes.com

AdBookOnLine.comtm



www.ChicagoHomeAndBuildersFoundation.com



www.ICareASAP.com



I - C A R E - A S A P - A S S O C .

an Independent Construction And Real Estate

Applications, Services And Providers Association



The “Ad-Book” form is the key solicitation for ads and contributions to “Ad-Books”.

The patent pending process seeks, as a principal method, to automate and consolidate the form, style and functions of such forms via online or e-mail formats.

Attached are examples of traditional “Ad-Book” forms.

Please note their similarities and their differences with commercial advertising contracts.

Place Your Ad Now!

We appreciate your support for Council for ~~_____~~ Elderly. Please join us in commemorating this special milestone in our long history as we celebrate ~~_____~~ years of compassionate care at ~~_____~~ Health Centre. One thousand copies of the ad book will be printed and distributed to the evening's attendees and others on September 13, 2006.

Name _____
 Company _____
 Address _____
 City/State _____ Zip _____
 Phone _____
 E-mail _____
 Ad Size _____ Price \$ _____
☐ My check is enclosed.
☐ Please charge my credit card.
 Mastercard ☐ Visa ☐
 Card Number _____
 Exp. Date _____
 Signature _____

Please make checks payable to:
 Council for ~~_____~~ Elderly.
 Payment in full must be received in
 order for ad to be published.

2006



Deadline:
 July 1st, 2006
 payment & artwork due

To inquire about cover
 prices, please call
 773-~~_____~~

Fax or mail payment

Fax: ~~773-_____~~
 Council for ~~_____~~ Elderly
 Ad Book 2006
~~_____~~ Ave.
 Chicago, IL 606~~_____~~

**Check, Visa or
 Mastercard accepted.**

Ad Book Rates

Please attach camera-ready ad and
 send to ~~_____~~, or e-mail a digital file
 (PDF, EPS, JPG) to: adbook2006@cje.net.
 Questions about artwork? Please call:
 773-~~_____~~

Ad Prices & Sizes

Full-page
 7.5" x 10"

Gold: \$750
 Silver: \$600
 White: \$450

Half-page
 7.5" x 4 7/8"

\$300

Quarter-page
 3.5" x 4 7/8"

\$200

Your name listed as
 "Friends of CJE"
 \$54



AD BOOK FORM

Auction 2007
Saturday, March 10, 2007

Sample

TO BENEFIT THE ~~BERNARD ELLIOTT~~ SCHOLARSHIP FUND

~~Bernard Elliott~~ Day School

Contact: ~~Rachel H. Sharp~~
Development Associate/Special Events Coordinator
~~783.572.1290~~
~~sharp@bernardelliotschool.org~~

Sale price available for orders received by 11/30/06— Final deadline 12/22/06

<u>Size</u>	<u>Details</u>	<u>Sale Price</u>	<u>Final Price</u>
<input type="checkbox"/> Inside Cover	Front or Back	No Discount	\$1800
<input type="checkbox"/> Gold Page	7 1/2" x 10"	No Discount	\$1000
<input type="checkbox"/> Full Page	7 1/2" x 10"	\$475	\$525
<input type="checkbox"/> Half Page	7 1/2" x 5"	\$275	\$325
<input type="checkbox"/> Quarter Page	3 3/4" x 5"	\$125	\$150
<input type="checkbox"/> Business Card	2" x 3 1/2"	No Discount	\$60
<input type="checkbox"/> "60th Diamond Anniversary" (ad will appear in a special logo)	2" x 3 1/2"	No Discount	\$60

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Home Phone: _____ Size of Ad: _____

Make check payable to the ~~Mrs. D. [unclear]~~ or supply your credit card information.

VISA or MC: _____ Exp Date: _____

Signature: _____ Date: _____

☐ Enclosed is the ad as I would like it to appear.

☐ Enclosed is the **text** that I would like the ~~Day~~ School to place in an ad for me.
____ Please include enclosed photo.

Please return form and payment to:

~~Bernard Elliott~~ School—ATTN: Ad Book
~~6751 North Broadway Street~~
Chicago, IL ~~60615~~

Contact: ~~Rachel H. Sharp~~, Development Associate/Special Events Coordinator

Email: ~~sharp@bernardelliotschool.org~~

Final Deadline 12/22/06

~~AFLEU~~ 2008 ANNUAL DINNER PROGRAM BOOK

THANK YOU FOR YOUR SUPPORT!

Your ad space is multi-functional:

- Promote a business or service
- Remember or honor someone
- Send a message of support for the ~~AFLEU~~
- Congratulate the honorees

It's easy:

- **Send us your camera-ready art:** E-mail digital artwork (.gif, .jpg or .pdf files) to ~~ads@afleu.org~~, or mail hard copies to the address below;
- or-
- **Compose a message and have us design your ad for you** (feel free to use the back of this form.)

Please submit your ad by September 8, 2008

Please send this form along with your check made payable to ~~AFLEU~~ (or provide a credit card number below—Mastercard or Visa only, please) to:

~~180~~ Dorrance ~~Street~~, Suite ~~200~~
Providence, ~~Rhode Island~~

Questions? Call the ~~AFLEU~~ office at 831-7171.

The size of a full page ad is 6" wide by 7½" high. The grid represents the different size options:

Full page: \$275

Name	
Address	
City, State, Zip	
Contact Person	
Phone	
Ad Size	Amount Enclosed
Credit Card Number (VISA or MC)	Exp. Date

1/4 \$100 (3 x 3¼)	
	1/8 (Bus. Card Size) \$60 (3 x 1⅞)
1/2 \$175 (6 x 3¼)	

SAMPLE FORMS

~~Roosevelt~~ University Chicago School of ~~Real Estate~~

Gala October ~~21, 2004~~

Program Ad Form

On October ~~21~~, more than 700 ~~real estate~~ industry professionals will gather to honor ~~Marshall Bennett~~, ~~Marshall Bennett Enterprises~~, and celebrate the Chicago School of ~~Real Estate~~.

Keynote Speaker: ~~Henry C. Cisneros~~, former Secretary of Housing and Urban Development
Honoree: ~~Marshall Bennett~~, Marshall Bennett Enterprises

PROGRAM BOOK AD CONTRACT DEADLINE: SEPTEMBER 16, 2004

Full Page: \$5,000 - \$10,000 Half Page: \$2,500 - \$4,999 Quarter Page: \$1,250 - \$2,499

Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

I hereby authorize Roosevelt University to insert my ad in the Chicago School of Real Estate Program Book.

Authorized signature: _____

AD SPECS

Full Page: 5 x 7.5 vertical Half Page: 5 x 3.687 horizontal Quarter Page: 2.437 x 3.687 vertical

- ☐ All ads are in black and white.
- ☐ TIFF or EPS Files 300 DPI
- ☐ Include all fonts and images.
- ☐ Email files to: heather@harringtondesign.biz
- ☐ Art must be received by: October 1, 2004 NO EXCEPTIONS

PAYMENT

Make check payable to Roosevelt University. The full amount of your contribution is tax deductible.
Please retain a copy for your records.

Check is enclosed for: _____ Please charge: ___ Visa ___ MasterCard ___ Discover
Amount \$ _____ Account number: _____ Expiration Date _____
Signature: _____

Please send checks to:

~~Schindler Communications Inc.~~
~~Special Events Department~~
~~500 N. Clark Suite 300~~
~~Chicago, IL 60610~~

~~Phone: 312-464-8760~~

~~Fax: 312-464-8786~~

~~Email: e-mail@schindlercommunications.com~~



ST. LOUIS BLACK PRIDE FESTIVAL

Ad Book Order Form

Indicate Your Ad Choice:
Horizontal Layouts Only

____ Full-Page Ad, \$125.00
8.5" X 5.5"

____ Half-Page Ad, \$75.00
4.25" X 2.75"

____ Quarter-Page Ad, \$50.00
2.2" X 1.3"

____ Eighth-Page Ad, \$25.00
Business Card

Please make your check payable to:

~~St. Louis Black Pride~~ Black Pride, P.O. Box 4894, St. ~~Louis~~, MO 63108

Advertiser _____ Phone/Ext. _____ Cell _____

Contact Person _____ Amount Enclosed \$ _____

Address _____ City _____ State _____ Zip _____

Special Instructions _____

Please Send Camera ready Ads/Art and/or Logos only. This form and a copy of your ad, along with a payment must be submitted no later than ~~July 15, 2006~~. Ad books will be available on August 18, 2006.

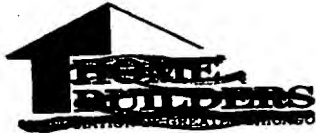
Client's Signature

Date

All advertisements should be camera ready. If possible save all documents to a CD or submit electronically to publicrelations@stlouisblackpride.org.

APPLICATION

ASSOCIATE MEMBERSHIP APPLICATION



Please check (✓) one:

☐ Associate Main Member ☐ Associate Affiliate Member

Member Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ / _____ Fax: _____ / _____

E-mail: _____

Type of Business: _____

Spike/Sponsor Name: _____

CHAPTER DESIGNATION (please check one)

☐ City of ~~Chicago~~ ☐ ~~Madison~~ County ☐ ~~Clark~~ County ☐ ~~North~~ Central ☐ Southwest

DUES

Total ~~Home Builders~~ Membership Dues: \$ _____ (from worksheet on reverse)

Method of Payment

☐ I am authorizing ~~Home Builders Association of Greater Chicago~~ to charge one full year's dues to my credit card.

Please charge to my: ☐ Visa ☐ MasterCard ☐ American Express

Account # _____ Exp. Date ____/____

Card Holder: _____

Card Holder's Signature: _____

☐ Attached is my check of \$ _____ for one full year's dues, made payable to:

~~Home Builders Association of Greater Chicago~~

In making this application, I agree to abide by the Bylaws of the ~~Home Builders Association of Greater Chicago~~ and its Code of Ethics. I also understand that my full association dues include membership in the local association and membership in both the ~~Home Builders Association of Illinois~~ and the ~~National Association of Home Builders~~. In the event my membership is terminated, I agree to the immediate discontinuance of the use of any association insignia in connection with my business.

X _____
APPLICANTS SIGNATURE (all applications must have signature for membership) DATE

— OFFICE USE ONLY —

Accounting _____
Date _____ Initials _____

Data Entered _____
Date _____ Initials _____

New Member Packet Mailed _____
Date _____ Initials _____

Last updated: 1/06

DO BUSINESS WITH A MEMBER

A 02627

SUNSHINE MED

ISSUE	EDITION	TITLE / REGION	ISSUE	MONTH / YEAR	AGREEMENT	DATE
233		McIntosh	501A	07		4/12/07

COMPANY NAME Beverly Hills Hotel	CONTACT NAME Harris
-------------------------------------	------------------------

STREET ADDRESS	CITY	STATE / PROVINCE	ZIP / POSTAL CODE
2731 N Lincoln Ave	Chicago	IL	60619

BUSINESS PHONE	(773) 528-9077	RATE:	1X (per insertion)	\$
----------------	----------------	-------	--------------------	----

BUSINESS FAX	773 528.8848	3X (per insertion)	\$
		6X (per insertion)	\$

EMAIL	ox (per insertion)	3 0 3
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COMPANY NAME Beverly Hills	SPECIAL CHARGES:	
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Color Each Month (1 additional color = \$100)		\$
<input type="checkbox"/> 1st Ad	<input type="checkbox"/> All Ads	\$

Cover Position	<input type="checkbox"/> Outside Back Cover	1st Ad <input type="checkbox"/> All Ads Creative Services	\$
	<input type="checkbox"/> Inside Front Cover	Preferred Placement Fee	\$

<input type="checkbox"/> Inside Front Cover	0	Less Agency Discount	\$
<input type="checkbox"/> Inside Back Cover		Total for Contract	\$ 5.130

Ad Size (example: 1/4, 1/2)	<u>1/2</u> <input type="checkbox"/> Vertical	Special Instructions:
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	<input type="checkbox"/> Square	<input checked="" type="checkbox"/> Horizontal
No. of insertions	<input type="checkbox"/> 1x	

NO. OF INSERTIONS	<input type="checkbox"/> 1x	64
<input checked="" type="checkbox"/> Consecutive Issues	<input type="checkbox"/> 3x	

☐ Every Other Issue
 ☒ 6x
 ☐ Tax ID

Beginning with (month/yr) 5/1/07

Color*	<input checked="" type="checkbox"/> 4/C	<input type="checkbox"/> Bill	<input type="checkbox"/> Apply Payments to my Credit Card
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<input checked="" type="checkbox"/> Black	Credit Card Used <input type="checkbox"/> Visa <input type="checkbox"/> MC <input checked="" type="checkbox"/> AMEX
NAME AS IT APPEARS ON CREDIT CARD	

	<input type="checkbox"/> Black and White	
Preferred Placement**	<input type="checkbox"/> Yes	

Preferred Placement	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No	MEMBER CARD NUMBER	EXPIRATION DATE
---------------------	------------------------------	--	--------------------	-----------------

*For more than one spot color, use the 4-color price.

For premium ad space, the advertiser may pay a 10% preferred placement rate and select ad location or page dominance, provided that the ad space is 4/5 page or larger.

Canadian Payments: Credit card payments are processed in US dollars by Sunshine Media, Inc. in Scottsdale, AZ. Funds will be converted at the exchange rate in effect at the time the transaction is processed. Any fluctuation in the exchange rate or additional fees imposed by the customer's issuing bank is the sole responsibility of the customer.

Cancellations: If you cannot accept either the date, location or time of the trip, you must notify us in writing as soon as possible. All cancellations must be in writing and sent to: Canyon Media, Inc., 2243 N. Hayden Rd., Ste. 220, Scottsdale, AZ 85258.

Set-Up Error: Any error in the printed ad that was originally expected by the publisher and copy supplied by the advertiser's advertising agent, when the original ad copy was correct. (If the advertiser is the advertiser, this is not a set-up error.)

Payments: Payment of interest shall be made within 15 days after the date of each bill rendered by Sun-Ming. Late payment shall incur a charge as accrued in the Appendix, items 1 and 15. Late processing of the invoice shall incur a charge as accrued in the Appendix, item 15. In the event of a dispute in the handling of the invoice, the customer shall not withhold payment. The customer agrees to pay, in addition to the invoice, all other fees, including attorney's fees and any other fees incurred by Sun-Ming Media, Inc. or its assignee. If the customer cannot make a credit or debit card payment, the signature of the owner or authorized agent of the Sun-Ming Media, Inc. is a mandatory charge the customer

Media will remain in force until revoked by either the customer or Sunshine Media, Inc. The revocation shall require written notification, one party to the other, with proper signature, and be transmitted via e-mail, fax, or mail.

Short Rate: Advertiser will be short-rated if, within a 12 month period from the date of the first insertion, the amount of space upon which the billings have been based has not been used. Advertiser's will be short-rated back to the next lowest frequency level that applies. Advertiser or the advertiser's agency will bear full responsibility for withholding advertising materials which may violate any law, regulation or ruling of the Federal Trade Commission or infringe any copyright, trademark, or patent and shall defend, indemnify and hold harmless the publisher from all third party claims on account thereof. When no new copy is provided, the copy last run will be repeated.

The publisher reserves the right to reject any advertisement, photograph or illustration which is not deemed to be in keeping with the standards of the publication.

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any oral agreements are not binding to this agreement.

 AUTHORIZED SIGNATURE DATE _____

PUBLISHER NAME		PUBLISHER FAX NUMBER	PUBLISHER PHONE NUMBER
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Make checks payable to: Sunshine Media, Inc., 8283 N Hayden Rd, Ste 220, Scottsdale, AZ 85258 | 480.522.2900 | Fax: 480.522.2901 | sunshinemedia.com

White-Sunshine Media Yellow-Publisher Pink-Customer

AIO-12.06

Advertising Insertion Order

Builder/Architect | Commercial Builder/Architect | Doctor of Dentistry | M.D. News | Real Estate Executive | Restaurant Forum | Restaurateur of AZ

SEP 2007

A 02629



Magazine Edition Information

MAGAZINE EDITION (TITLE/REGION)	ISSUE MONTH/YEAR	AGREEMENT DATE
KEE/Chicago	SEP 2007	9/13/07

Bill To:

COMPANY NAME	CONTACT NAME
Paramount Homes	Bruce Ferguson
STREET ADDRESS	CITY STATE/PROVINCE ZIP/POSTAL CODE
2731 N Lincoln	Chicago IL 60619
BUSINESS PHONE	RATE:
(773) 528.9077	1X (per insertion) \$ 1,380
BUSINESS FAX	3X (per insertion) \$
(773) 528.8848	6X (per insertion) \$
EMAIL	12X (per insertion) \$
	SRAN Rate \$

Advertiser Information:

COMPANY NAME	SPECIAL CHARGES:
Paramount Homes	Color Each Month (1 additional color = \$100) \$
	<input type="checkbox"/> 1st Ad <input type="checkbox"/> All Ads Creative Services \$
	Preferred Placement Fee \$
	Less Agency Discount \$
	Total for Contract \$ 1,380

Cover Position

- ☐ Outside Back Cover
☐ Inside Front Cover
☐ Inside Back Cover

Ad Size (example: 1/4, 1/2)

- ☐ Vertical
☐ Square ☐ Horizontal

No. of insertions

- ☐ Consecutive Issues
☐ Every Other Issue
☐ Other _____

- ☐ 1x
☐ 3x
☐ 6x
☐ 12x

Beginning with (month/yr.)

Color*

- ☐ 4/C
☐ Black + 1
☐ Black and White

Preferred Placement**

- ☐ Yes
☐ No

*For more than one spot color, use the 4-color price

**For premium ad space, the advertiser may pay a 10% preferred placement rate and select ad location or page dominance, provided that the ad space is 1/3 page or larger.

Special Instructions:

1x insert for on story
 in KEE Magazine (on story)

- ☐ Tax ID # _____
☐ Payment Enclosed. Check # _____
☐ To Be Billed
☐ Apply Payments to my Credit Card
 Credit Card Used ☐ Visa ☐ MC ☐ AMEX

NAME AS IT APPEARS ON CREDIT CARD

CREDIT CARD NUMBER

EXPIRATION DATE

Cancellation: Cancellation will not be accepted after the space reservation deadline which is the 15th of the second month preceding the month of issue. All cancellations must be in writing and provided to Sunshine Media, Inc., 8283 N Hayden Rd, Ste 220, Scottsdale, AZ 85258.

Set-Up Error: Any error in the printed ad that was originally typeset by the publisher from copy supplied by the advertiser or advertiser's agent, when the original ad copy was correct, will be compensated by one corrected ad insertion at no charge in the subsequent issue of the magazine.

Payment: Payment for advertising is due within 30 days of invoice date. Invoices older than 30 days will incur a 1.5% per month finance charge accrued on the unpaid balance and a \$25 late processing fee. In the event it becomes necessary for Sunshine Media, Inc. to place this Agreement in the hands of an attorney or collection agency for purposes of debt collection, the customer agrees to pay, in addition to any other relief, reasonable attorneys fees and any other costs incurred by Sunshine Media, Inc. or its assignees. If the customer elects to pay by credit or debit card, the signature below shall be sufficient to authorize Sunshine Media, Inc. to automatically charge the customer's

credit or debit card for all invoices issued against this and future contracts. This payment method will remain in force until revoked by either the customer or Sunshine Media, Inc. The revocation shall require written notification, one party to the other, with proper signature, and be transmitted via e-mail, fax, or mail.

Short Rate: Advertisers will be short-rated if, within a 12 month period from the date of the first insertion, the amount of space upon which the billings have been based has not been used. Advertisers will be short-rated back to the next lowest frequency level that applies. Advertiser or the advertiser's agency will bear full responsibility for withholding advertising materials which may violate any law, regulation or ruling of the Federal Trade Commission or infringe any copyright, trademark, or patent and shall defend, indemnify and hold harmless the publisher from all third party claims on account thereof. When no new copy is provided, the copy last run will be repeated.

The publisher reserves the right to reject any advertisement, photograph or illustration which is not deemed to be in keeping with the standards of the publication.

I acknowledge upon signing this contract that I have carefully read and accepted the terms, conditions and policies of this contract. I further understand that any verbal agreements are not binding to this agreement.

PRINT NAME	AUTHORIZED SIGNATURE	DATE
Bruce Ferguson	[Signature]	9/13/07
PUBLISHER NAME	PUBLISHER FAX NUMBER	PUBLISHER PHONE NUMBER
Sunshine Media		

Make checks payable to: Sunshine Media, Inc., 8283 N Hayden Rd, Ste 220, Scottsdale, AZ 85258 | 480.522.2900 | Fax: 480.522.2901 | sunshinemedia.com

White-Sunshine Media Yellow-Publisher Pink-Customer

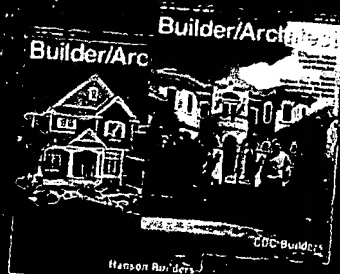
AIO-12.06

Builder/Architect

MAGAZINE

RATE CARD

U.S.



Builder/Architect is a business-to-business magazine serving the residential building industry since 1937. We integrate compelling local market editorial with informative national features and columns to deliver a unique perspective to the industry. Each local market edition profiles prominent professionals and companies driving the success of the residential building sector. We feature an assortment of new products, services and innovations. No other publication serves the residential building market like Builder/Architect magazine.

4-COLOR AD RATES

Size	1x	3x	6x	12x
Full Page	\$1,595	\$1,515	\$1,355	\$1,275
2/3 Page	1,195	1,135	1,015	955
1/2 Page h & v	955	910	815	765
1/3 Page s & v	720	680	610	575
1/4 Page h & v	560	530	475	445
2 Page Spread	2,395	2,275	2,035	1,915
Outside Back Cover	2,235	2,120	1,900	1,785
Inside Front Cover	1,995	1,895	1,695	1,595
Inside Back Cover	1,835	1,745	1,560	1,465

BLACK & WHITE AD RATES

Size	1x	3x	6x	12x
Full Page	\$1,115	\$1,060	\$950	\$895
2/3 Page	835	795	710	670
1/2 Page h & v	670	635	570	535
1/3 Page s & v	500	475	425	400
1/4 Page h & v	390	370	330	315
2 Page Spread	1,675	1,590	1,425	1,340

4-COLOR INSERT RATES

Size	1x	3x	6x	12x
2 Page Insert	\$1,340	\$1,275	\$1,140	\$1,070
4 Page Insert	1,580	1,500	1,345	1,265
6 Page Insert	1,945	1,845	1,650	1,555

CLASSIFIED AD RATES (BLACK & WHITE)

Size	3x	6x	12x
1/6 Page	\$320	\$300	\$270
1/8 Page	265	240	190

EFFECTIVE APRIL 2007

TARGETED CIRCULATION

Builder/Architect magazine is distributed in over 60 major markets throughout the United States and Canada and produced exclusively for industry leaders including builders, architects and remodelers. Builder/Architect readers are prominent and influential industry professionals in your local target market.

ADVERTISING OPPORTUNITIES

Local Advertising – Reinforce your brand strategy and ensure the success of your advertising campaign through Builder/Architect magazine. Promote directly to local Builder/Architect readers to build a strong brand identity and increase product and service sales. Preferred placement options are available for you to maximize exposure to qualified readers.

Multi-Market Advertising – Expand your reach and effectively target multiple markets with call-to-action advertising in Builder/Architect magazine. Drive your advertising campaign across a variety of regions throughout the U.S. and Canada where available. Ask your local publisher about special volume discounts for multi-market advertising opportunities.

Special Advertising – Obtain a high profile position and command the reader's attention through multimedia advertising solutions such as belly bands, business reply cards, counter cards, custom posters, ePrints, gatefold covers, pre-printed inserts and poly-bags. This dynamic approach can differentiate your product message and special offers on many levels, including raising your profile at events and trade shows.

PREMIUM REPRINTS

Colorful Reprints

Reprints of companies featured in Builder/Architect are ideal for promoting your company, executives, and products and services. Increase your brand exposure with high quality 4-color reprints to use as brochure inserts, promotional direct mail pieces and show handouts.

Reprints en Español

Open up new market opportunities and broaden the word to Spanish-speaking buyers. Reach the growing segment with Reprints en Español. We translate your reprints, allowing you to build product awareness in both English and Spanish. Ask about our special Combo pricing and make a lasting impression.

PREFERRED PLACEMENT RATES

The publisher reserves the right to select advertising positions in each issue. However, the advertiser may pay a 10% premium to select premium placement positions in the magazine if the ad space is 4-color and 1/3 page or larger. Contact your local publisher for more details.

RATE SPECIFICATIONS

All ad and insert rates are per insertion. Color may be added to b&w ads for an additional \$100 per color (CMYK only). Classified rates are not available in all markets.

CLOSING DEADLINES

Please contact your local publisher for advertising and materials closing deadlines.

*Sample Commercial
NON-AD Book
Form*

MECHANICAL SPECIFICATIONS**Final Trim:** 8.5" wide x 11" tall**Binding:** Saddle-stitched**Cover:** Sheet fed on 100 lb. gloss text**Body:** Sheet fed on 70 lb. gloss text**Line screen:** 175

ADVERTISING PAGE DIMENSIONS	(W x H)
Spread (Bleed)	17 1/4" x 11 1/4"
Spread (Non-Bleed)	16" x 10"
Full (Bleed)	8 3/4" x 11 1/4"
Full (Non-Bleed)	7 1/2" x 10"
2/3 Vertical	4 7/8" x 10"
1/2 Horizontal (Bleed)	8 3/4" x 5 5/8"
1/2 Horizontal (Non-Bleed)	7 1/2" x 5"
1/2 Vertical	4 7/8" x 7 1/2"
1/3 Square	4 7/8" x 5"
1/3 Vertical	2 5/16" x 10"
1/4 Vertical	3 1/2" x 5"
1/4 Horizontal	4 7/8" x 3 3/4"

*1/4 Page ad sizes will be stacked on a page and are not available for page dominance.

CLASSIFIED AD DIMENSIONS	(W x H)
1/6 Vertical	2 5/16" x 5"
1/6 Horizontal	4 7/8" x 2 5/16"
1/8 Vertical	2 5/16" x 3 1/4"
1/8 Horizontal	3 1/2" x 2"

ADVERTISING SPECIFICATIONS**Platform:** Macintosh platform preferred

Preferred File Format: Press optimized, Acrobat PDF/X-1a compliant files are the preferred format for final artwork. Other acceptable applications are: Adobe InDesign[®], Adobe Illustrator[®], Adobe Photoshop[®], and QuarkXpress[®]. We do not accept ads created in Microsoft Publisher[®], Microsoft Word[®], Microsoft Powerpoint[®], Multi-Ad Creator[®], or Corel Draw[®].

File Transfer: All digital files should be provided on a CD or DVD and must be accompanied by a hard copy/proof of the finished product. Files may be uploaded to our FTP site; contact your local publisher for more information. Files transferred via FTP must be supplied as a PDF/X-1a file or source files must include a clearly labeled PDF "soft proof."

Color: All images must be saved in CMYK format. Any RGB, Index, or PMS colors must be converted to CMYK prior to submission of materials. Noncompliant images will automatically be converted to CMYK. Sunshine Media, Inc. does not assume responsibility for any discrepancies that may occur as a result of the conversion.

Graphics: Raster images must be 350ppi and saved in a TIFF or EPS format. Do not embed images in your source file without including those images separately (unless providing a PDF/X-1a file). Remove all embedded color profiles prior to saving files.

Fonts: Include all fonts with your source files. Adobe Type 1 fonts preferred — Include both printer and screen fonts. Font substitutions will be made for missing or noncompliant fonts. Sunshine Media, Inc. does not assume responsibility for content errors due to these substitutions.

Charges: Submit final, approved artwork only. Production charges may apply to your supplied ads if they do not comply with our specifications. Charges are billed at an hourly rate with a half-hour minimum.

MULTIPLE MARKETS

Each contracted market requires separate ad files and proofs.

CLASSIFIED AD SPECIFICATIONS

Classified ads are not available in all markets. Files accepted for classified ads must be in black and white, contain one logo and consist of no more than 25 words.

DIGITAL FILE STORAGE

Digital files of supplied artwork will be archived for a 12-month period. Service charges apply for digital files recovered beyond the 12-month period. Original storage media will not be returned.

INSERT REQUIREMENTS

Insert size: 8 1/4" x 11" or smaller. Paper stock not to exceed 100 lb. text. Inserts count as one insertion toward frequency. All single-page inserts are tipped in. Ask your publisher for the correct quantity to supply. If you are interested in having a custom insert produced, please call Sunshine Media for a quote.

Shipping Instructions: All inserts must be shipped prepaid and labeled with the magazine edition name, 5-digit publication number (contact publisher for number), month of issue, and total number of boxes.

Sunshine Media Printing
Attn: Howie Hibbs
3980 East Columbia Street
Tucson, Arizona 85714-2140

Contact your local Publisher for more information

A Sunshine Media Publication | 8283 N Hayden Rd, Ste 220, Scottsdale, AZ 85258
480.522.2900 | Fax: 480.522.2901 | sunshinemedia.com

REAL ESTATE EXECUTIVE

A BUSINESS AND LIFESTYLE MAGAZINE

RATE CARD



Real Estate Executive is a business and lifestyle magazine, serving real estate professionals since 1996. We integrate compelling local market editorial with informative national features and columns to deliver a unique perspective to the industry. Each local market edition profiles a prominent realty executive or innovative agency within the real estate industry. We feature an assortment of new products, services and innovations. No other publication serves the real estate market like Real Estate Executive magazine.

4-COLOR AD RATES

Size	1x	3x	6x	12x
Full Page	\$2,435	\$2,315	\$2,070	\$1,950
2/3 Page	1,825	1,735	1,550	1,460
1/2 Page h & v	1,460	1,390	1,240	1,170
1/3 Page s & v	1,095	1,040	930	875
1/4 Page h & v	850	810	725	680
2 Page Spread	3,655	3,470	3,105	2,920
Outside Back Cover	3,410	3,240	2,900	2,725
Inside Front Cover	3,045	2,890	2,585	2,435
Inside Back Cover	2,800	2,660	2,380	2,240

BLACK & WHITE AD RATES

Size	1x	3x	6x	12x
Full Page	\$1,585	\$1,505	\$1,345	\$1,265
2/3 Page	1,185	1,130	1,010	950
1/2 Page h & v	950	900	805	760
1/3 Page s & v	710	675	605	570
1/4 Page h & v	555	525	470	445
2 Page Spread	2,375	2,255	2,020	1,900

4-COLOR INSERT RATES

Size	1x	3x	6x	12x
2 Page Insert	\$1,900	\$1,805	\$1,615	\$1,520
4 Page Insert	2,240	2,130	1,905	1,795
6 Page Insert	2,755	2,615	2,340	2,205

CLASSIFIED AD RATES (BLACK & WHITE)

Size	3x	6x	12x
1/6 Page	\$450	\$425	\$380
1/8 Page	375	340	270

TARGETED CIRCULATION

Real Estate Executive is distributed in over 37 major markets throughout the United States and produced exclusively for industry leaders including agents, managers, brokers and appraisers. Real Estate Executive readers are prominent and influential industry professionals in your local target market.

ADVERTISING OPPORTUNITIES

Local Advertising – Reinforce your brand strategy and ensure the success of your advertising campaign through Real Estate Executive magazine. Promote directly to local Real Estate Executive readers to build a strong brand identity and increase product and service sales. Preferred placement options are available for you to maximize exposure to qualified readers.

Multi-Market Advertising – Expand your reach and effectively target multiple markets with call-to-action advertising in Real Estate Executive. Drive your advertising campaign across a variety of regions throughout the United States. Ask your local publisher about special volume discounts for multi-market advertising opportunities.

Special Advertising – Obtain a high profile position and command the reader's attention through multimedia advertising solutions such as belly bands, business reply cards, counter cards, custom posters, ePrints, gatefold covers, pre-printed inserts and poly-bags. This dynamic approach can differentiate your product message and special offers on many levels, including raising your profile at events and trade shows.

PREMIUM REPRINTS

Colorful Reprints

Reprints of companies featured in Real Estate Executive are ideal for promoting your company, executives, and products and services. Increase your brand exposure with high quality 4-color reprints to use as brochure inserts, promotional flyers, direct mail pieces and trade show handouts.

Reprints en Español

Open up new market opportunities and spread the word to Spanish-speaking buyers. Reach this growing segment with Reprints en Español. We translate your reprints, allowing you to build product awareness in both English and Spanish. Ask about our special Combo pricing and make a lasting impression.

PREFERRED PLACEMENT RATES

The publisher reserves the right to select advertising positions in each issue. However, the advertiser may pay a 10% premium to select premium placement positions in the magazine if the ad space is 4-color and 1/3 page or larger. Contact your local publisher for more details.

RATE SPECIFICATIONS

All ad and insert rates are per insertion. Color may be added to b&w ads for an additional \$100 per color (CMYK only). Classified rates are not available in all markets.

CLOSING DEADLINES

Please contact your local publisher for advertising and materials closing deadlines.

MECHANICAL SPECIFICATIONS

Final Trim: 8.5" wide x 11" tall

Binding: Saddle-stitched

Cover: Sheet fed on 100 lb. gloss text

Body: Sheet fed on 70 lb. gloss text

Line screen: 175

ADVERTISING PAGE DIMENSIONS	(W x H)
Spread (Bleed)	17 1/4" x 11 1/4"
Spread (Non-Bleed)	16" x 10"
Full (Bleed)	8 3/4" x 11 1/4"
Full (Non-Bleed)	7 1/2" x 10"
2/3 Vertical	4 7/8" x 10"
1/2 Horizontal (Bleed)	8 3/4" x 5 5/8"
1/2 Horizontal (Non-Bleed)	7 1/2" x 5"
1/2 Vertical	4 7/8" x 7 1/2"
1/3 Square	4 7/8" x 5"
1/3 Vertical	2 5/16" x 10"
1/4 Vertical	3 1/2" x 5"
1/4 Horizontal	4 7/8" x 3 3/4"

*1/4 Page ad sizes will be stacked on a page and are not available for page dominance.

CLASSIFIED AD DIMENSIONS	(W x H)
1/6 Vertical	2 5/16" x 5"
1/6 Horizontal	4 7/8" x 2 5/16"
1/8 Vertical	2 5/16" x 3 1/4"
1/8 Horizontal	3 1/2" x 2"

ADVERTISING SPECIFICATIONS

Platform: Macintosh platform preferred

Preferred File Format: Press optimized, Acrobat PDF/X-1a compliant files are the preferred format for final artwork. Other acceptable applications are: Adobe InDesign®, Adobe Illustrator®, Adobe Photoshop®, and QuarkXpress®. We do not accept ads created in Microsoft Publisher®, Microsoft Word®, Microsoft Powerpoint®, Multi-Ad Creator®, or Corel Draw®.

File Transfer: All digital files should be provided on a CD or DVD and must be accompanied by a hard copy/proof of the finished product. Files may be uploaded to our FTP site; contact your local publisher for more information. Files transferred via FTP must be supplied as a PDF/X-1a file or source files must include a clearly labeled PDF "soft proof."

Color: All images must be saved in CMYK format. Any RGB, Index, or PMS colors must be converted to CMYK prior to submission of materials. Noncompliant images will automatically be converted to CMYK. Sunshine Media, Inc. does not assume responsibility for any discrepancies that may occur as a result of the conversion.

Graphics: Raster images must be 350ppi and saved in a TIFF or EPS format. Do not embed images in your source file without including those images separately (unless providing a PDF/X-1a file). Remove all embedded color profiles prior to saving files.

Fonts: Include all fonts with your source files. Adobe Type 1 fonts preferred – Include both printer and screen fonts. Font substitutions will be made for missing or noncompliant fonts. Sunshine Media, Inc. does not assume responsibility for content errors due to these substitutions.

Charges: Submit final, approved artwork only. Production charges may apply to your supplied ads if they do not comply with our specifications. Charges are billed at an hourly rate with a half-hour minimum.

MULTIPLE MARKETS

Each contracted market requires separate ad files and proofs.

CLASSIFIED AD SPECIFICATIONS

Classified ads are not available in all markets. Files accepted for classified ads must be in black and white, contain one logo and consist of no more than 25 words.

DIGITAL FILE STORAGE

Digital files of supplied artwork will be archived for a 12-month period. Service charges apply for digital files recovered beyond the 12-month period. Original storage media will not be returned.

INSERT REQUIREMENTS

Insert size: 8 1/4" x 11" or smaller. Paper stock not to exceed 100 lb. text. Inserts count as one insertion toward frequency. All single-page inserts are tipped in. Ask your publisher for the correct quantity to supply. If you are interested in having a custom insert produced, please call Sunshine Media for a quote.

Shipping Instructions: All inserts must be shipped prepaid and labeled with the magazine edition name, 5-digit publication number (contact publisher for number), month of issue, and total number of boxes.

Sunshine Media Printing
Attn: Howie Hibbs
3980 East Columbia Street
Tucson, Arizona 85714-2140

Contact your local Publisher for more information



A Sunshine Media Publication | 8283 N Hayden Rd, Ste 220, Scottsdale, AZ 85258
480.522.2900 | Fax: 480.522.2901 | sunshinemedia.com

please share as much information as possible about your experience

COMPANY INFORMATION

company name

address

address 2

city

phone number

Remember, the List is more than just plumbers and electricians. Use this form — or visit angieslist.com — to report on any category we rate, such as mailbox repair, piano tuning and jewelry appraisers.

name
e-mail address
phone number



Keep in mind that our List Feeder Winner, the member in each chapter who contributes the most reports in a given month, earns their choice of a pair of movie tickets or a \$15 gift card for The Home Depot. List Feeder Winners are entered in a national drawing for \$1,000 at the end of the year.

Angie's List®
www.angieslist.com

Did the company perform work? (as opposed to just an estimate)

Approximately how much did the project cost? \$

How did the final cost compare to the original estimate?

☐ higher than estimate ☐ right on ☐ lower than estimate ☐ n/a

How does the value of the work compare to the price?

☐ I got more than my money's worth ☐ I got exactly what I paid for ☐ I paid too much

How far in advance did you schedule the work?

☐ same day ☐ within a week ☐ 1–2 weeks ☐ more than 2 weeks

How long did the contractor estimate the job would take?

How long did it actually take?

Please describe (in detail) the work performed:

Please describe (in detail) the work performed

Did anything particularly odd or interesting happen during the course of the work?
If so, please explain

IN GENERAL

Did you find this company through Angie's List? ☐ yes ☐ no
 If yes, which Angie's List source(s)? ☐ call center ☐ publication ☐ website
 If no, what was the other source? _____

Why did you choose this contractor? (please check all that apply)
☐ best price ☐ location ☐ reputation ☐ other _____

☐ This is the first time I've used this company ☐ I've used this company more than once

What did you like most about this company/contractor? _____

What did you like least about this company/contractor? _____

What surprises came up during the course of the work? _____

What words of advice would you give other members considering this contractor? _____

What words of advice would you give this contractor? _____

RATINGS

1. Responsiveness
(i.e. promptness in returning calls, etc.) ☐ A ☐ B ☐ C ☐ D ☐ F ☐ N/A
2. Punctuality ☐ A ☐ B ☐ C ☐ D ☐ F ☐ N/A
3. Quality of work. ☐ A ☐ B ☐ C ☐ D ☐ F ☐ N/A
4. Professionalism
(i.e. cleanliness, courtesy, etc.) ☐ A ☐ B ☐ C ☐ D ☐ F ☐ N/A
5. Price ☐ A ☐ B ☐ C ☐ D ☐ F ☐ N/A



Would you like to nominate this report for the Page of Happiness? ☐ yes ☐ no

Would you hire this company for a future job?
 If no, would you like help finding another company?
 If no, would you like help resolving a complaint?

.....
 Please comment on your overall experience _____

.....
 1-800-4-A-ANGIE
 N/A, B, C, D, F
 A = Excellent
 B = Good
 C = Fair
 D = Bad
 F = Lousy
 N/A = Not Applicable

MAKE IT OFFICIAL

Please sign and date in the space below. Also, please remember this report information will be available to the service company being rated.

I confirm that the information contained in this Service Evaluation Form (i) is true and accurate and (ii) represents my actual first-hand experience. I acknowledge and understand that Angie's List is relying upon the accuracy of the information in order to serve other members. I confirm that I do not work for, am not in competition with, or am not in any way related to the service provider in this report.

signature _____

date _____

“Ad-Books” are self published and thus require quotes for printing year after year. The following are examples of “Ad-Book” print quotes. “Ad-Books” differ from commercial publications which print regularly or typically and at commercial rates. “Ad-Books” are often printed a.) at retail rates and in small quantities or b.) are given special pricing by the printer who has an affinity to the group or takes a tax-deduction from the print-process for this type of not-for-profit customer.

Sample

~~TRIANGLE~~

ideas. solutions. printing.

~~ANNIVERSARY~~

December 30, 2004

Quotation

Mr. ~~XXXXXXXXXX~~

~~XXXXXXXXXX~~

600 Davis St.

Evanston, IL 60001

Fax: 847-421-6001

Submitted by: ~~Dan G. Smith~~

DESCRIPTION: Ad Book 5.5" x 8.5" finished size
144 page body + Cover, perfect bound

QUANTITY: 1000

STOCK: Cover - 10pt C1S Body - 60# Starbrite Opaque text

FILM/ART Client to provide disk
SPECS:

PROOFING: Triangle to supply digital color proof for approval

PRESSWORK: Cover - 4/1 Body - 1/1

FINISHING: Cut, fold, perfect bind, carton

DELIVERY: One local delivery included

PRICE/TERMS: \$8250

OVERRUNS/UNDERRUNS NOT TO EXCEED 10%, TO BE BILLED OR CREDITED
ACCORDINGLY. This quotation is subject to final review upon receipt of disk & photography.
TERMS OF SALE-NET 30 DAYS, subject to approved credit. First order may require a deposit and
payment in full prior to shipping dependent on credit information.

t. 847-675-2700 ~~675-2700~~

9727 Chase Avenue, Skokie, Illinois 60076

www.triangleprinting.com Triangle Printing

CONFIDENTIAL

AD BOOK Description:
Perfect bound book

Quantity: 500

Pages:130 -150

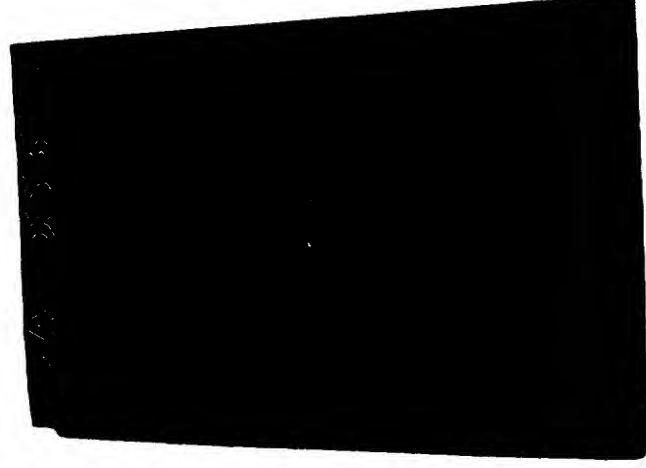
60# offset plain paper stock
20 pages glossy paper stock
Black and White all pages
weight:.004

Cover and back color
glossy outside only
weight:.009

Finished size 8.5 x 5.5"

Binding:perfect bound

Book from last year



SAMPLE PRINTING QUOTE

Date: January 06, 200

To:

RE: BOOK

From:

Description: *Perfect Bound Book Plus 4pp Cover*

Quantity: 1000

Pages,

Paper and Ink: BODY - 130pp on 60# Offset PLUS 20pp on 80# Gloss
Text Prints 1/1 Black w/No Bleeds
COVER – 4pp Prints 4/1 w/Bleed on 10PT C1S Plus
Aqueous or UV Coating on One Side

Size: Finished – 8.5 x 5.5

Pre-Press: Disk

Proof: Yes

Bindery: Perfect Bound

Shipping: Local

Price: \$4900.00

Thank you and please call me with any questions.



“Ad-Book” printers know the difference between commercial and charity or non-profit “Ad-Book” jobs. The following memo further expresses the field from a traditional printer (who is excited with patent pending process).

PRINTER's NOTES & SUGGESTIONS

From: Sent: Friday, August 200 **To:** Bruce Fogelson **Subject:**

...Printers Inc., established 1948 and "cut its teeth" on producing "ad books" including those for many charities and organizations. Elder brother president of ...PRESS taught ____ Press was one of the largest ad books printers in 1930-50s in the ____ area. and started his own printing co. Printers Inc., in 1948 and went right into producing ad books for the area and continues today producing those books for some of those same organizations.

Even though technology is constantly changing, the ad book concept still remains the same as it s original idea, a way for organizations to raise money. Technology has had an impact on ad books and improvements are never ending and always welcome.

Books are produced faster now which gives the organizations more time to promote the event and raise more money for the cause. Technology helps the printer produce more books in the same time. In the past the printer could only produce so much, but now more can be produced in the same time frame.

With today's technology the computer savvy person can, and some do, create their own page for the ad book and submits their ad via hard copy, disk or e-mail. This saves the organization money on the typesetting and proofing, costs, and gives the organization a shorter deadline.
(MORE TIME)

The donator also now knows how the ad will look.

At Printers we are very excited for the proposed "Ad Book On Line" idea. It could truly revolutionize this industry that is so very important to us, as printers, and to the many organizations in the fundraising efforts that they do. As one of the oldest firms or families that we know in this industry, we can say honestly, and with some authority, that this would be a significant difference in the process and methods for us and our customers.



“Ad-Book” on-line technology is significant and by no means simple.

The following is a technology brief for the “Ad-Book” online.

Also attached are recent “Ad-Book” development structure report.

This shows the complexity and uniqueness of the proposed invention.

AdBook Online technology brief ~ Confidential

By Cary Pearlman CTD to Bruce A. Fogelson – Patent Pending -

Technology Partnership:

AdBook Online has chosen eClick Performance to develop the prototype, user interface, web site, Internet strategy and Internet marketing. eClick Performance has help over 120 clients over the last year to increase their web sites profitability by optimizing their site to not only rank the highest possible on all of the major search engines (Google, MSN, Yahoo, AOL, etc...) but also monitoring click traffic on their clients site and redesign sites to maximize the current site traffic.

eClick is a full service Internet marketing company providing exceptional web design and development, database and application integration, and Internet marketing including Search Engine Optimization, Paid Placement Campaign creation and management, banner placement, email marketing, and many other Internet marketing solutions. eClick's staff also maintains web pages for its clients reducing the staffing needs of their clients.

AdBook Architecture:

Front-end:

After extensive research and testing eClick Performance has selected and is building the user interface using some of all of: HTML, PHP, CSS, and Java Script. This will allow us the most flexibility in the early stages of development and will work with the most number of client browsers. Plus the fact they can easily staff up quickly if need with these common skills.

The user interface will be a common web base form but using CSS to create a much nicer user experience, cleaner pages, and will work on all of the major browsers. When looking at the current prototype you will notice it looks more like a PDF or print form then a normal web base form. This is due to both the graphics arts talent at eClick and their ability to maximize the use of CSS to deliver a pleasing looking and familiar looking form.

Back-end:

The backend database is also base on common technology allowing the fastest development with the most flexibility. It is using a common and easily adaptable SQL. The SQL platform can easily be upgrade to a fully comprehensive database platform providing enterprise-class data management with integrated business intelligence (BI) tools. SQL is completely secure and a reliable storage for both relational and structured data, enabling us to build out and manage highly available.

Printing:

Since there are many options, users, and company involved in the over all process including the print process, we have opted for an "Open Source" type concept allowing us to deliver the final product in the format that works best for each user. Since we are running on a SQL database we can generate the appropriate format for the appropriate user.

We know we will need at least 2 main print formats. First will need to create and print in a PDF format. This allow us to not only to control the print on anyone's computer and printer regardless to brand, operating system, type, or age but it is the most common program of its kind capable of running on 99% of all current computers.

The second more important format is for the printer who will be taking the final product to the print press. They tend to use the EPS (encapsulated postscript) format. The system will also be capable of generating any other common print formats.

After extensive research, conversations and work with Adobe to allow us to print in the most poplar Adobe PDF formant, we have selected to use a third party to create the PDFs on the fly. One reason for our decision is base on price. Believe it or not Adobe wanted over \$1 million dollars for their "PDF server" when we have found many other companies able to generate the same PDF file in the range of only \$5,000 to \$10,000 for their software! On Adobes defense this is a new product for them and they will probable reduce the price after it is in the market for a while.

Reporting / Data Harvesting:

Once again, base on our SQL data structure we are able to use simple database quires and excel reports. The system will also work with the powerful integration to Business Objects' Crystal Reports.

AdBook Development Structure

April 16, 2007

Prepared for: **Adbook**
Bruce Fogelson

Prepared by: **Kimberly Sue Eastep**
312.640.0083
Kim@eClickPerformance.com

Cary Pearlman
312.640.0083
Cary@eClickPerformance.com

Status: DRAFT Version 1.4



Basic Database Structure and Tables

Organization Data -- The Core Table within the Database Structure

An organization may have many AdBooks. Each AdBook may have only one AdBook Chairman(sm), but many AdBook Chairmen(sm) may provide services for a single organization via multiple AdBooks. All search options for the web site will point to a given organization, which may in turn offer several AdBooks. The specific data stored in the table includes group contact information, including organization's name, mailing address, email, phone, fax.

Pertaining to AdBook General Users

User Data (userdata table)

User contact information and the record of agreement with the pledge statement. Linked to specific AdBook. Linked to Organization.

Print Ad Data (printad table)

Information about the print ad, ad page choice and size, plus the ad itself as created by the user. Linked to User. Linked to specific AdBook. Linked to Organization.

Online Ad Data (onlinead table)

The full listing for the online ad. Linked to User. Linked to specific AdBook. Linked to Organization.

Dedications (dedication table)

User dedication listing. Linked to User. Linked to specific AdBook. Linked to Organization.

Payment Data (payment table)

Payment information. Linked to User. Linked to specific AdBook. Linked to Organization.

Pertaining to Specific AdBook Account Access

Login Data (login table)

Login information including email address, password, and security Q/A. Different access privileges are assigned to be used at login to determine whether this is a general user or a AdBook Chairman(sm). Linked to user. Linked to AdBook Chairman(sm). Linked to specific AdBook. Linked to Organization.



Search and Key Word Assignments

Search variables and key descriptions for use in finding and accessing a specific adbook user page. Including city, state, organization, organization type, and description. Linked to specific Organization.

Pertaining to AdBook Chairmen(sm) and Setting-Up AdBook Accounts

AdBook Chairman(sm) Data (chairmandata table)

Information about all AdBook Chairmen, including name, mailing address, email, phone number. Linked to specific Organization. Linked to specific AdBook.

AdBook Data (bookstructure table)

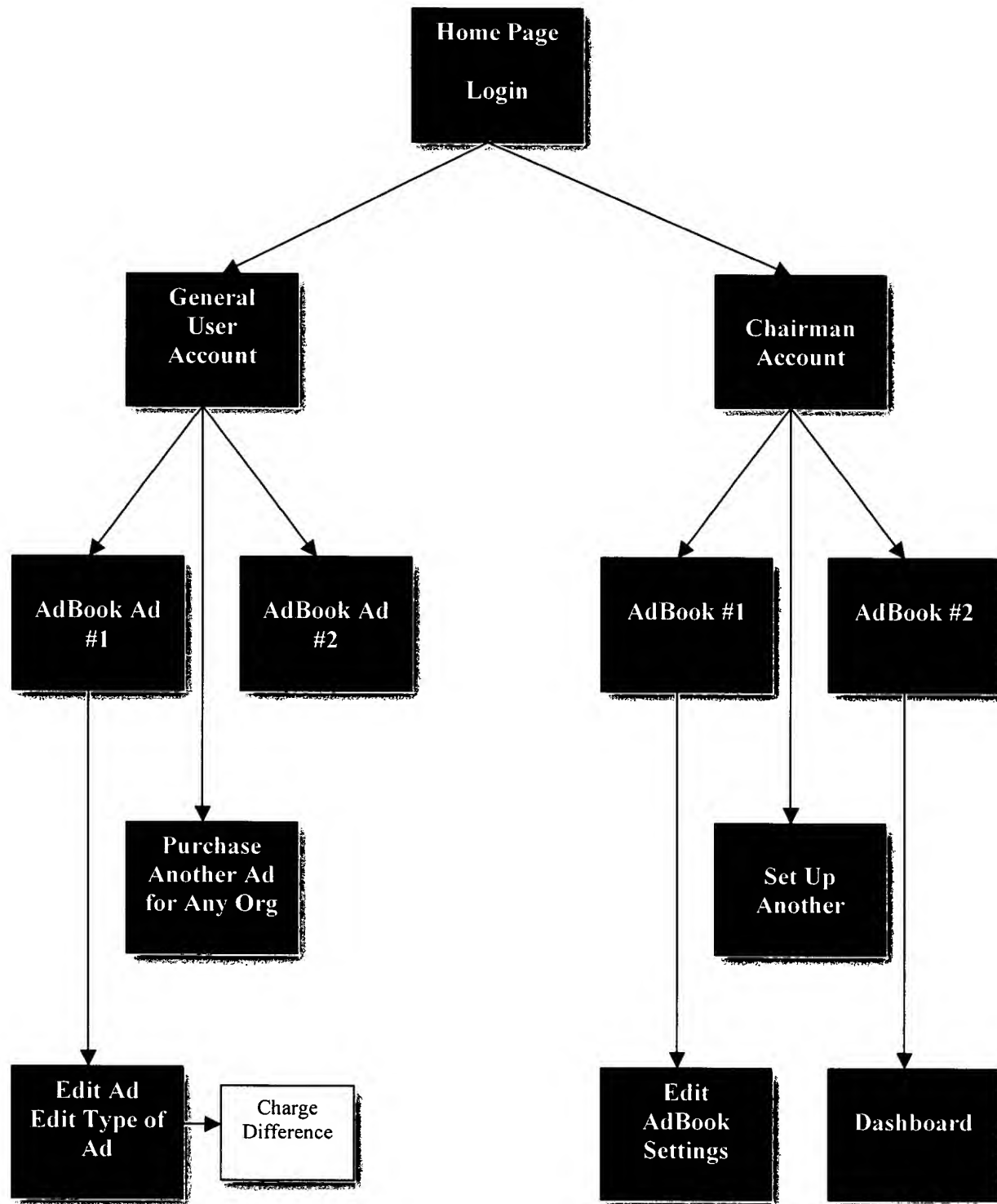
Information for the creation of a specific AdBook, including size, cover choices, special pages allowed, pricing, opening and closing dates, etc. Linked to specific Organization.

Pricing Data (bookpricing table)

Pricing for specific AdBook options, including for print and online ads. Linked to specific AdBook.

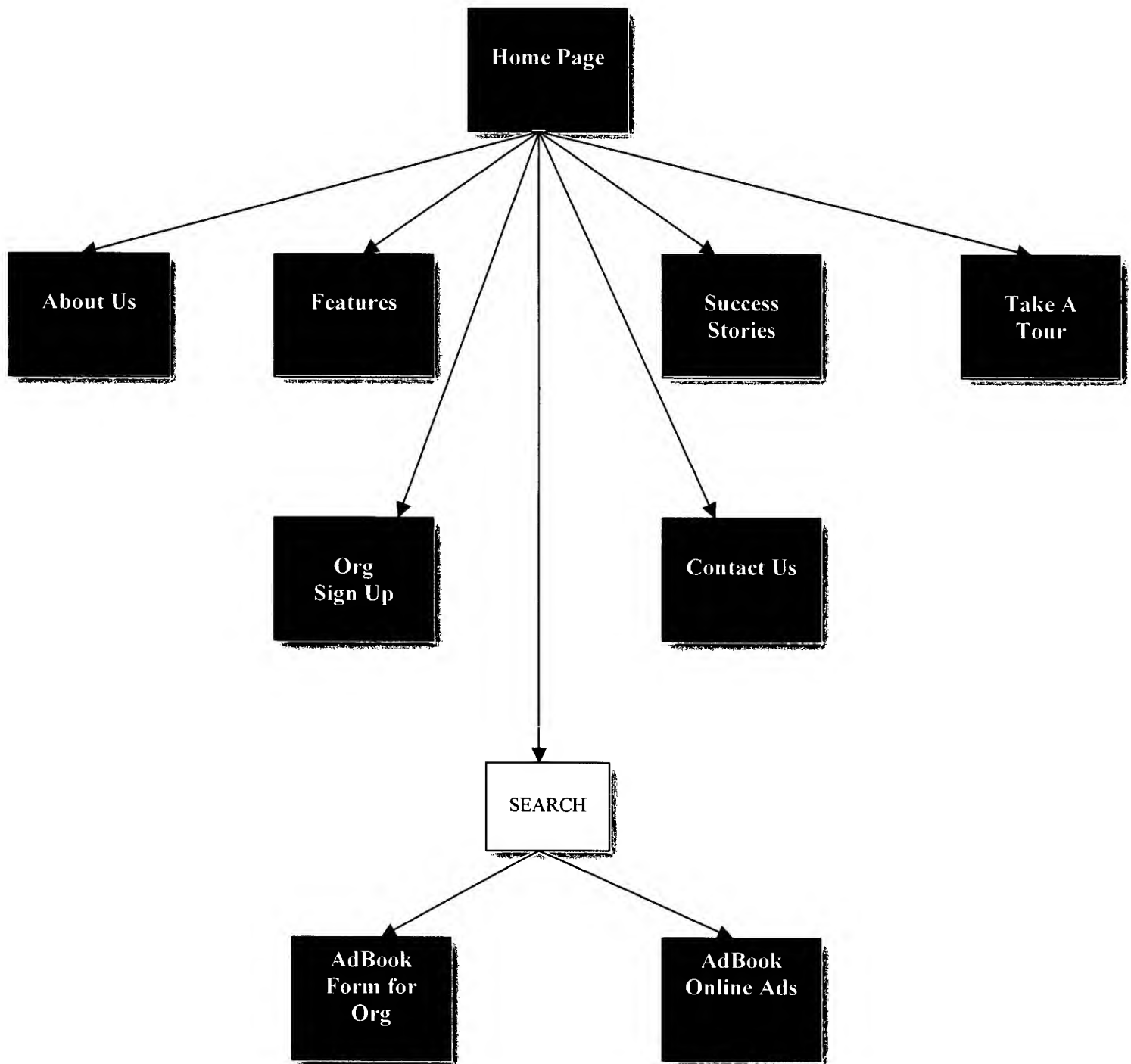


Login website structure





Public site map





AdBook Management

Table Structure

ORGDATA

oid	int(9)	/*ORG ID PRIMARY KEY AUTO_INCREMENT*/
org_name	varchar(100)	/*ORG_NAME NOT NULL*/
org_address	varchar(150)	/*ORG_ADDRESS NOT NULL*/
org_city	varchar(40)	/*ORG_CITY NOT NULL*/
org_state	varchar(2)	/*ORG_STATE NOT NULL*/
org_zip	int(5)	/*ORG_ZIP NOT NULL*/
org_phone	int(10)	/*ORG_PHONE NOT NULL*/
org_fax	int(10)	/*ORG_FAX NULL*/
org_email	varchar(50)	/*ORG_EMAIL NOT NULL*/
tax_id	int(9)	/*TAX ID NULL*/
description	mediumtext	/*DESCRIPTION NOT NULL*/
thank_you	mediumtext	/*THANK_YOU NULL*/
org_date	date	/*ORG_DATE NOT NULL*/

CHAIRMANDATA

chair_id	int(9)	/*CHAIRMAN_DATA PRIMARY KEY AUTO_INCREMENT*/
first_name	varchar(30)	/*FIRSTNAME NOT NULL*/
last_name	varchar(50)	/*LASTNAME NOT NULL*/
address	varchar(150)	/*STREET ADDRESS NULL*/
city	varchar(40)	/*CITY NOT NULL*/
state	varchar(2)	/*STATE NOT NULL*/
zip	varchar(10)	/*ZIPCODE NOT NULL*/
phone_number	int(10)	/*PHONE NUMBER NOT NULL*/
fax	int(10)	/*FAX NUMBER NULL*/

BOOKSTRUCTURE

book_id	int(9)	/*BOOK_ID PRIMARY KEY AUTO_INCREMENT*/
print_size	int(1)	/*PRINT_SIZE NOT NULL SEE-KEY*/
prod_value	int(1)	/*PROD_VALUE NOT NULL SEE-KEY*/
est_number	int(1)	/*EST_NUMBER NULL SEE-KEY*/
front_inside	int(1)	/*FRONT_INSIDE NOT NULL*/



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rear_inside	int(1)	/*REAR_INSIDE NOT NULL*/
rear	int(1)	/*REAR NOT NULL*/
binding	int(1)	/*BINDING NOT NULL SEE_KEY*/
print_opt	int(1)	/*PRINT_OPT NOT NULL SEE-KEY*/
open_date	date	/*OPEN_DATE NOT NULL*/
close_date	date	/*CLOSE_DATE NOT NULL*/

BOOKPRICING

adprice_id	int(9)	/*ADPRICE_ID PRIMARY KEY AUTO_INCREMENT*/
gold_full	decimal(4,2)	/*GOLD_FULL NULL*/
gold_half	decimal(4,2)	/*GOLD_HALF NULL*/
silver_full	decimal(4,2)	/*SILVER_FULL NULL*/
silver_half	decimal(4,2)	/*SILVER_HALF NULL*/
bronze_full	decimal(4,2)	/*BRONZE_FULL NULL*/
bronze_half	decimal(4,2)	/*BRONZE_HALF NULL*/
standard_full	decimal(4,2)	/*STANDARD_FULL NOT NULL*/
standard_half	decimal(4,2)	/*STANDARD_HALF NOT NULL*/
standard_qtr	decimal(4,2)	/*STANDARD_QTR NOT NULL*/
bus_card	decimal(4,2)	/*BUS_CARD NOT NULL*/
patrons	decimal(4,2)	/*PATRONS NOT NULL*/
boosters	decimal(4,2)	/*BOOSTERS NOT NULL*/
online_6	decimal(4,2)	/*ONLINE_6 NOT NULL*/
online_12	decimal(4,2)	/*ONLINE_12 NOT NULL*/

// INT KEY //

print_size

1=6x9
2=8.5x8.5
3=8.5x11

prod_value

1=Basic paper w/Card Stock Cover
2=Glossy Cover w/B&W only
3=Glossy Cover w/B&W, Gold, Silver, Bronze
4=Glossy Throughout w/B&W, Gold, Silver, Bronze



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binding

1=Bound

2=Spiral

print_opt

1=AdBook will print and ship it to Org

2=Choose Your Own Printer



AdBook General User Table Structure

USER_DATA

user_id	int(9)	/*USER ID PRIMARY KEY AUTO_INCREMENT*/
first_name	varchar(30)	/*FIRSTNAME NOT NULL*/
last_name	varchar(50)	/*LASTNAME NOT NULL*/
business_name	varchar(100)	/*BUSINESS NAME NULL*/
user_occ	int(2)	/*USER_OCC NULL*/
address	varchar(150)	/*STREET ADDRESS NULL*/
city	varchar(40)	/*CITY NOT NULL*/
state	varchar(2)	/*STATE NOT NULL*/
zip	varchar(10)	/*ZIPCODE NOT NULL*/
phone_number	int(10)	/*PHONE NUMBER NOT NULL*/
fax	int(10)	/*FAX NUMBER NULL*/
agree	int(1)	/*AGREE TO TERMS AND CONDITIONS 1=YES 0=NO*/
user_date	date	/*USER_DATE NOT NULL*/

PRINT_AD

printad_id	int(9)	/*AD ID PRIMARY KEY AUTO_INCREMENT
ad_type	int(1)	/*AD SIZE-TYPE NOT NULL SEE-KEY*/
boosterpatron	int(1)	/*BOOSTER OR PATRON NULL SEE-KEY*/
printad_img	varchar(50)	/*PRINTAD_IMG NOT NULL*/

ONLINE_AD

online_id	int(9)	/*ONLINE AD ID PRIMARY KEY AUTO_INCREMENT*/
online_length	int(2)	/*ONLINE AD TIME LENGTH NULL SEE-KEY*/
online_name	varchar(100)	/*ONLINE AD NAME NULL*/
online_email	varchar(50)	/*ONLINE AD EMAIL NULL*/
online_phone	int(10)	/*ONLINE AD PHONE NUMBER NULL*/
online_website	varchar(80)	/*ONLINE AD WEBSITE ADDRESS NULL*/
online_business	int(2)	/*ONLINE AD BUSINESS CATEGORY NULL*/



DEDICATION

ded_id int(9) /*DEDICATIONS ID PRIMARY KEY AUTO INCREMENT*/
dedications int(1) /*DEDICATIONS NULL SEE-KEY*/
dedication_name varchar(80) /*DEDICATION_NAME NULL*/
forward_name varchar(80) /*FORWARD COPY OF DEDICATION TO NULL*/
forward_email varchar(50) /*FORWARD COPY OF DEDICATION TO EMAIL NULL*/

PAYMENT – under development

pay_id int(9) /*PAYMENT ID PRIMARY KEY AUTO_INCREMENT*/
card
expire
card_number
card_holder
print
online
total
**CREDIT CARD INFO - NEED INSIGHT

// INT KEY //

sq_question

1=mothers maiden
2=first pet
3=high school
4=father middle

ad_type

1=full page gold
2=half page gold
3=full page silver
4=half page silver
5=full page bronze
6=half page bronze
7=full page standard
8=half page standard



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9=quarter page standard

10=business card

11=patrons

12=booster

online_length

6=6 months

12=12 months

online_business - Decide How Handle Categories 'S' - integer s Or Varchar

dedications

1=Friends Of:

2=Special Thanks To:

3=In Honor Of:

4=In Memory Of:

boosterpatron

1=patron

2=booster

Database Table SQL Code

```
CREATE TABLE `adbook_userdata` (  
  `user_id` INT( 9 ) NOT NULL DEFAULT '100000001' AUTO_INCREMENT,  
  `first_name` VARCHAR( 30 ) NOT NULL ,  
  `last_name` VARCHAR( 30 ) NOT NULL ,  
  `business_name` VARCHAR( 100 ) NULL ,  
  `user_occ` INT( 2 ) NULL ,  
  `address` VARCHAR( 150 ) NULL ,  
  `city` VARCHAR( 40 ) NOT NULL ,  
  `state` CHAR( 2 ) NOT NULL ,  
  `zip` INT( 10 ) NOT NULL ,  
  `phone` INT( 10 ) NOT NULL ,  
  `fax` INT( 10 ) NULL ,  
  `user_date` DATE NOT NULL ,
```



```
PRIMARY KEY ( `user_id` )  
) TYPE = MYISAM AUTO_INCREMENT=1 ;
```

```
CREATE TABLE `adbook_printad` (  
  `printad_id` INT( 9 ) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `ad_type` INT( 1 ) NULL ,  
  `boosterpatron` INT( 1 ) NULL ,  
  `printad_img` VARCHAR( 50 ) NULL,  
  PRIMARY KEY ( `printad_id` )  
) TYPE = MYISAM AUTO_INCREMENT=1 ;
```

```
CREATE TABLE `adbook_onlinead` (  
  `online_id` INT( 9 ) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `online_length` INT( 2 ) NULL ,  
  `online_name` VARCHAR( 100 ) NULL ,  
  `online_email` VARCHAR( 50 ) NULL ,  
  `online_phone` INT( 10 ) NULL ,  
  `online_website` VARCHAR( 80 ) NULL ,  
  `online_business` INT( 2 ) NULL,  
  PRIMARY KEY ( `online_id` )  
) TYPE = MYISAM AUTO_INCREMENT=1 ;
```

```
CREATE TABLE `adbook_dedication` (  
  `ded_id` int(9) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `dedications` int(1) NULL,  
  `dedication_name` varchar(80) NULL,  
  `forward_name` varchar(80) NULL,  
  `forward_email` varchar(50) NULL,  
  PRIMARY KEY ( `ded_id` )  
) TYPE=MyISAM AUTO_INCREMENT=1 ;
```

```
CREATE TABLE `adbook_orgdata` (  
  `oid` int(9) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `org_name` varchar(100) NOT NULL,  
  `org_address` varchar(150) NOT NULL,  
  `org_city` varchar(40) NOT NULL,  
  `org_state` varchar(2) NOT NULL,  
  `org_zip` int(5) NOT NULL,
```



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```
`org_phone` int(10) NOT NULL,  
`org_fax` int(10) NULL,  
`org_email` varchar(50) NOT NULL,  
`tax_id` int(9) NULL,  
`description` mediumtext NOT NULL,  
`thank_you` mediumtext NULL,  
`org_date` date NOT NULL,  
PRIMARY KEY (`oid`)  
) TYPE=MyISAM AUTO_INCREMENT=1;
```

```
CREATE TABLE `adbook_chairmandata` (  
  `chair_id` int(9) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `first_name` varchar(30) NOT NULL,  
  `last_name` varchar(50) NOT NULL,  
  `address` varchar(150) NULL,  
  `city` varchar(40) NOT NULL,  
  `state` varchar(2) NOT NULL,  
  `zip` varchar(10) NOT NULL,  
  `phone_number` int(10) NOT NULL,  
  `fax` int(10) NULL,  
  PRIMARY KEY (`chair_id`)  
) TYPE=MyISAM AUTO_INCREMENT=1;
```

```
CREATE TABLE `adbook_bookstructure` (  
  `book_id` int(9) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `print_size` int(1) NOT NULL,  
  `prod_value` int(1) NOT NULL,  
  `est_number` int(1) null,  
  `front_inside` int(1) NOT NULL DEFAULT 0,  
  `rear_inside` int(1) NOT NULL DEFAULT 0,  
  `rear` int(1) NOT NULL DEFAULT 0,  
  `binding` int(1) NOT NULL,  
  `print_opt` int(1) NOT NULL,  
  `open_date` date NOT NULL,  
  `close_date` date NOT NULL,  
  PRIMARY KEY (`book_id`)  
) TYPE=MyISAM AUTO_INCREMENT=1;
```



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```
CREATE TABLE `adbook_bookpricing` (  
  `adprice_id` int(9) NOT NULL AUTO_INCREMENT DEFAULT '100000001',  
  `gold_full` decimal(4,2) NULL,  
  `gold_half` decimal(4,2) NULL,  
  `silver_full` decimal(4,2) NULL,  
  `silver_half` decimal(4,2) NULL,  
  `bronze_full` decimal(4,2) NULL,  
  `bronze_half` decimal(4,2) NULL,  
  `standard_full` decimal(4,2) NOT NULL,  
  `standard_half` decimal(4,2) NOT NULL,  
  `standard_qtr` decimal(4,2) NOT NULL,  
  `bus_card` decimal(4,2) NOT NULL,  
  `patrons` decimal(4,2) NOT NULL,  
  `boosters` decimal(4,2) NOT NULL,  
  `online_6` decimal(4,2) NOT NULL,  
  `online_12` decimal(4,2) NOT NULL,  
  PRIMARY KEY (`adprice_id`)  
) TYPE=MyISAM AUTO_INCREMENT=1;
```

Additional notes

////////////////////////////////// TO CLARIFY //////////////////////////////////////

Images or icons for ad image from or like NEBS forms = New England Business??

Buy an Ad – Do you want your contact info included? – not currently on form??

Value added sale – give now for next yr at a discount? – not on form now??

Verify Order – One last bonus savings – online ads only – no print?? Still in play??

Verify Order – Please send copy from me to...?? Still in Play??



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Under Set-Up or Admin – may be worth while having them choose or set Org, Category, Region, In Honor Of.....


View Ad Books – By Type = Drop Menu => Multiple Books for a single Org

****CREDIT CARD INFO - NEED INSIGHT**




eClick Performance

Current site design / Website



[about](#)
[affiliates](#)
[overview](#)
[key features](#)
[sample forms](#)
[how it works](#)



Custom Ad Books Online

- SchoolAdBook.org
- ChurchAdBook.org
- MyCommunityAdBook.org

Welcome

to the Ad Book Online!

A safe, direct deposit, direct to print online Ad Book fundraising facilitator for your organization.

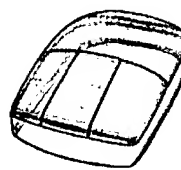
featured services

Præsent consequat consetctetur risus

- Aenean suscipit tellus in ante.
- Lorem ipsum dolor sit amet, consetctetur.
- Nunc nec risus at justo pellentesque luctus.

Usce varius facilisis lectus. Nunc nec risus at justo pellentesque luctus. Præsent consequat consetctetur risus. Phasellus varius egestas odio. Proin rhoncus, lacus ac venenatis cursus, nisi lacus volutpat mi, blandit euismod lacus mi volutpat nisi. Integer accumsan tellus a quam. Lorem


how it works

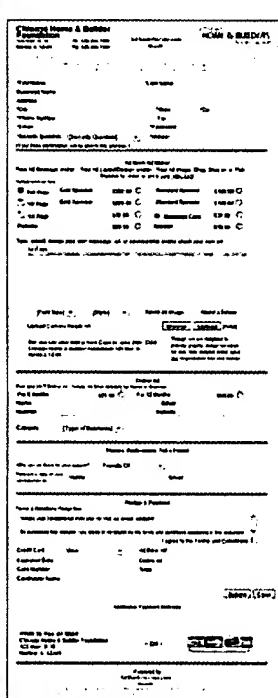


- Setup your account in minutes
- Create your pricing structure
- This allows anyone to take an ad out quickly, easily, and securely from any computer

create your ad book online

- It's Fast
- It's Easy
- It's Secure







eClick Performance

Current form

Chicago Home & Builder Foundation

123 Main St. St. Ph: 123-456-7890
Normal, IL 12345 Fx: 123-456-7890

AdBookOnLine.com™

chicago
HOME & BUILDERS
foundation

(Group ID Box)

(Logo Box)

A safe, direct deposit, direct to print, online ad book fundraising facilitator for your group or organization
ChurchAdBook.org | SchoolAdBook.org | SportsAdBook.org | HighSchoolAdBook.org | CommunityAdBook.org

*First Name:	_____	*Last Name:	_____
Business Name:	_____		
Address:	_____		
*City:	_____	*State:	_____
*Phone Number:	_____	*Zip:	_____
*Email:	_____	*Password:	_____
*Security Question:	[Security Question] ▾	*Answer:	_____

(Your Email confirmation will be sent to this address.)

Ad Book Ad Maker

Your Ad Message and/or... Your Ad Layout/Design and/or... Your Ad Image. Drag, Drop In, or Pick
Deadline for online ad art is June 16th, 2006

Select print ad size

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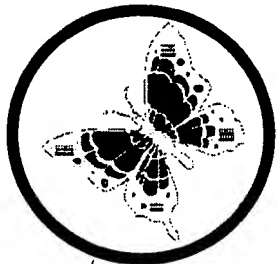
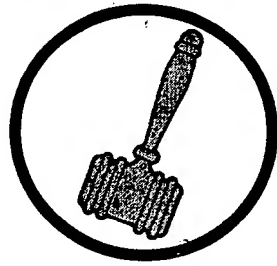
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FACTS IN BRIEF

IN ISRAEL

- provides services to Women and Children
- provides funds for over 25,000 children day care classes and a day/night facility
- operates community centers throughout Israel offering a full range of educational, cultural and social activities for every age group
- organizes and conducts counseling programs for adolescents and their families
- sponsors clubs for Arab and Druza women for job training, cultural activities and such courses as child care, Hebrew and sewing
- runs summer camps for disadvantaged mothers of large families

Status of Women

- provides free legal aid for women
- maintains five centers for the prevention and treatment of violence in the family
- sponsors a shelter for battered women in cooperation with the Municipality of Tel Aviv
- established MEHAD, support system for single parent families
- operates a Department of Health which provides information and guidance.

Agricultural and Vocational Training

- operates agro-mechanical dormitory high schools
- maintains "Timon" vocational and technological high schools for youth
- provides a broad network of vocational programs for women and young people
- awards hundreds of scholarships annually for academic and vocational training

IN THE UNITED STATES

- advocates legislation and participates in hearings and coalitions in the areas of women's rights, child welfare, "right of choice," constitutional issues, civil rights, housing and employment through the Washington Task Force.
- Supports Jewish education, Jewish youth activities, and Hazonim Dror, the Labor Zionist Youth Movement
- participates in allied campaigns for Israel: UJA, Israel Bonds and Jewish National Fund
- Member of World Labor Zionist Movement, Conference of Presidents of Major American Jewish Organizations, World Jewish Congress, American Zionist Movement, Leadership Conference of Jewish Women's Organizations, and Religious Coalition on Abortion Rights
- Convener of National Summit Meeting on domestic violence for Major American Jewish Women's Organizations

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A MESSAGE

FROM

**BESS GOLDBERG &
KAREN SAHARACK**
Yearbook Co-Chairmen
NA'AMAT USA
Greater Chicago Council

The State of Israel is the realization of hopes and dreams of centuries of the Jewish people. The programs and institutions of NA'AMAT have helped Israel reach this milestone.

Thank you to the club yearbook chairpersons and all the members who have contributed to the success of the 1998 yearbook. We celebrate your commitment and hard work that makes possible the accomplishments of NA'AMAT here and in Israel.

A special Tzaddah Rabah to Barbara Navick for all her efforts, without which this yearbook would not be possible.

Bess Goldberg & Karen Saharack
Council Yearbook Co-Chairmen

NA'AMAT USA
Greater Chicago Council
1998 - 1999

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Bess Goldberg & Karen Saharack

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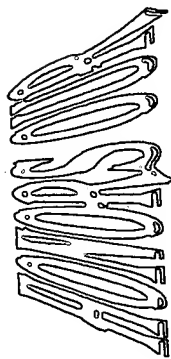
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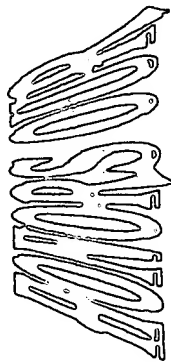


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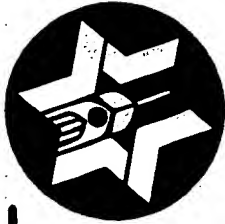
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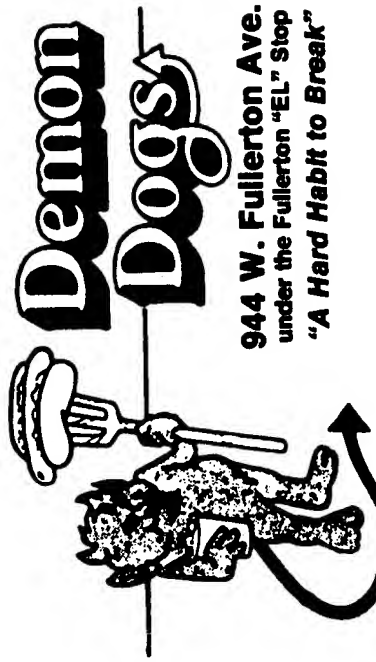
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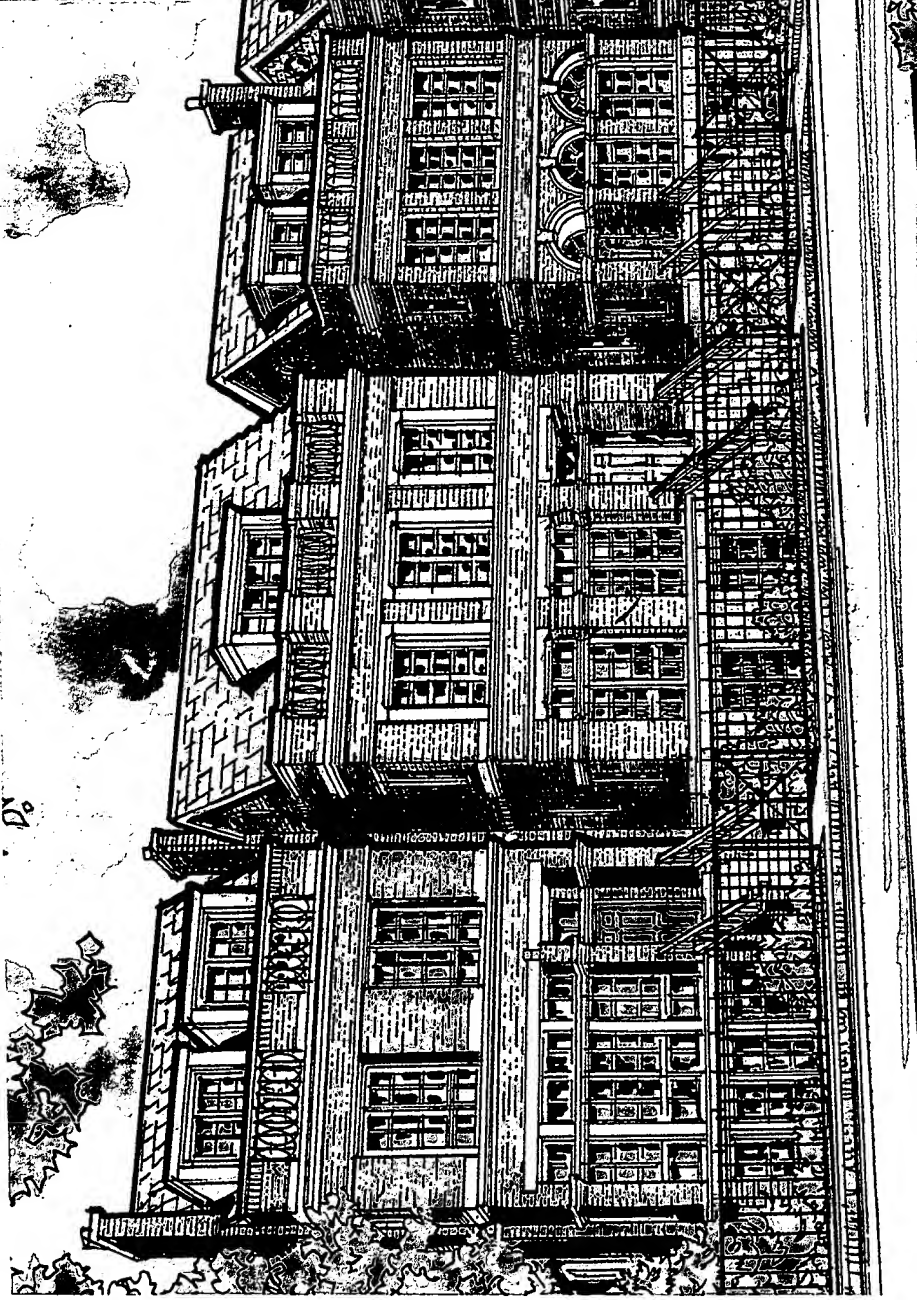
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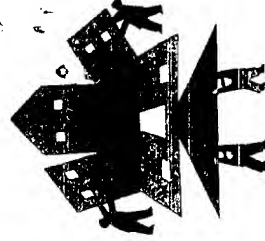
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JUNE 14 THROUGH JUNE 30, 2002
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CHICAGO

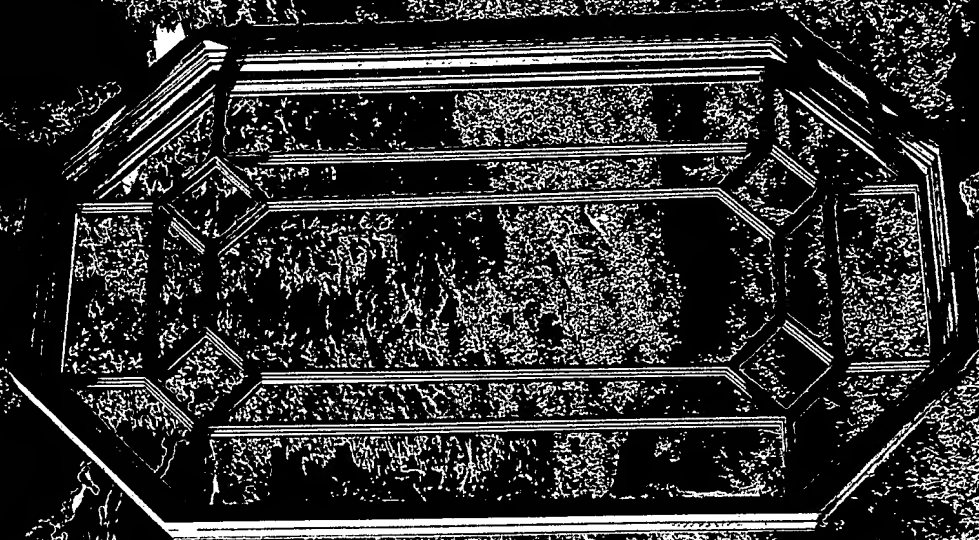


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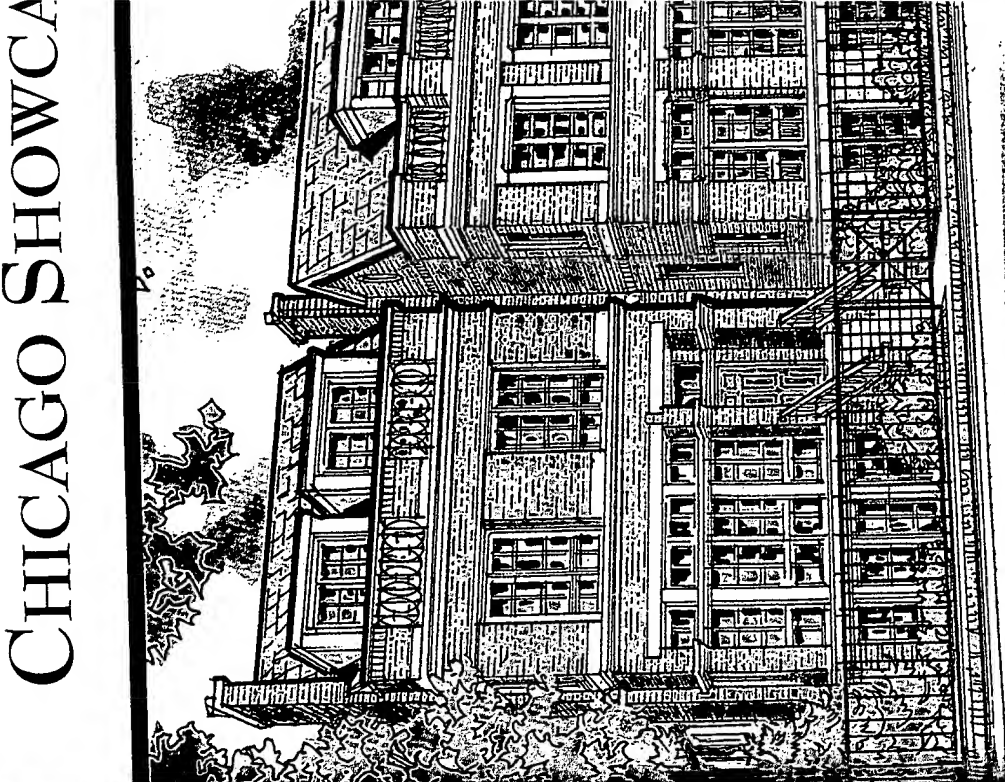
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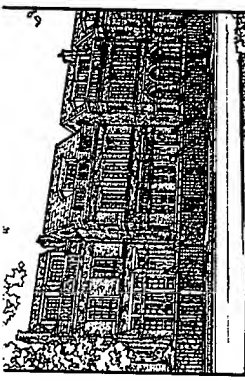
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SPRING 2002
A PARADE OF 3 HOMES
IN LINCOLN PARK

Dear Friends and Supporters,
Thank you for attending Chicago Showcase Homes 2002, organized by the Chicago Home & Builders Foundation, the Illinois Chapter of the American Society of Interior Designers (A.S.I.D.), Illinois Chapter of the National Association of Home Builders (N.A.H.B.), and the Chicago Home & Builders Foundation. This is the first time in any other major city).

The objective of Chicago Showcase Homes is to provide a quality of life in Chicago, the skills of local builders, as well as to highlight the importance of raising money for education and health care. 100% of the net proceeds are donated to the Chicago Home & Builders Foundation, which will be awarded at the end of the year to professional and trade-related organizations. Chicago's near north side, Lincoln Park, is the site of the parade of homes. These neighborhoods for home sales with varying price brackets. These neighborhoods are places to live and raise a family in Chicago, more jobs, shops, taxes and trade economy. Twice as many people looking for homes in Chicago, giving this neighborhood more than any other - city or suburbs!

The Chicago Showcase Homes are open from June 1st to June 30th. We would be thrilled if you could join us on June 21st. Thank you for your support, please visit www.ChicagoShowcaseHomes.com

Warm regards,

Anne Hartnett



CHICAGO HOME & BUILDERS
FOUNDATION
2731 North Lincoln Ave. #225
Chicago, Illinois 60614-2313
PHONE: 773 528 9077
FAX: 773 528 8848
www.ChicagoShowcaseHomes.com

Welcome to the Chicago Designer Charity Showhouse the first homes of this kind in the Lincoln Park area. American Society of Interior Designers (ASID) Illinois Chapter is pleased to team with Paramount Homes on this exciting project.

ASID is the oldest and largest professional organization for interior designers, with the largest residential and commercial membership. With more than 30,000 members nation wide, ASID establishes a common identity for professionals and businesses in the field of Interior Design.

As ASID interior design consultants, we help homeowners by transforming their needs and preferences into a personal design statement marked by a thoughtful balance of function and aesthetics. Our designers can help you maximize the investment in your home. We work with you to design plans that aim to increase the value of your home by improving the overall look, function and comfort of your living space while taking your needs into account.

As the current President of the ASID Illinois Chapter, I am proud of the innovation, creativity and dedication to design that you will see in the homes today. Our talented designers have taken these homes and created wonderful and exciting interiors using innovative materials and techniques. Enjoy!

Laurie Smith, ASID
Illinois Chapter President
Piconke Smith Design



CHICAGO SHOWCASE HOMES ASID DESIGN TEAM

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Mary Chiaro, MCL Design

Lise Lawson,

Lise Lawson Interior Design, Ltd.

Debbie Reinhardt & Joanne Tinsley,

Marshall Field's Interior Design Studio

Paramount Homes is pleased to provide the opportunity - The Chicago Showcase Homes. As host of our motto and mission statement "Building Neighbors Into Neighbors".

Building neighborhoods involves more than just the physical for the building process to expand beyond the benefit the neighborhoods in which we both live and our trades people and vendors who thank you for trade and make their living by providing homes. Community and take pride in the work we do as one big team jobs too.

Some of our other "community building" work includes affordable housing and previous Parade of Homes recognition of our peers and local Realtors for the work done.

By "Turning Buyers into neighbors" we try to instill a sense of community in to our buyers as we have ourselves. As a group of local institutions such as schools, sports, parks, and ownership is a strong foundation of good citizenship cornerstone which helps our City grow long after we are gone. Welcome to our homes and to our Chicago neighborhood.

Sincerely,



Bruce Fogelson

Host Builder

President, Paramount Homes

2731 North Lincoln Ave.

Chicago, IL 60614

Ph 773-528-9077 Fax 528-8848

E-mail: Bruce@ParamountHomes.com

OFFICE OF THE MAYOR

CITY OF CHICAGO

June 14, 2002

JOE M. DALRY
MAYOR

GREETINGS

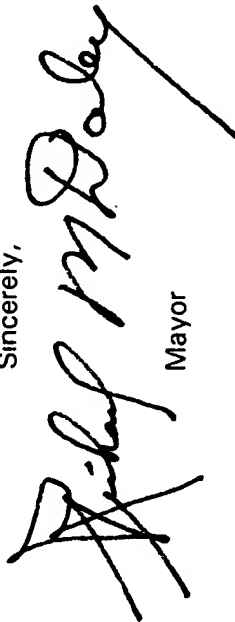
Mayor and on behalf of the City of Chicago, it is my pleasure to extend greetings to all those attending Chicago Showcase Homes.

Chicago Showcase Homes is an exposition hosted by the American Society of Designers (ASID) Illinois Chapter and Paramount Homes. This showcase is to publicize the quality of life in Chicago and to highlight the skills of local interior designers and homebuilders. Chicago Showcase Homes also parallels the annual Kitchen/Bath Industry Show and NeoCon, a conference of the furnishings industry.

This event is being held to promote education and to benefit local schools. All of the funds will be distributed to educational programs, with over 80 percent going to public, private and parochial grade schools. The balance will go to other and trade-related educational programs offered through ASID and other in Chicago. I commend ASID, along with Paramount Homes and the Chicago Home Foundation, for their commitment to the children of our communities.

It wishes for a successful event.

Sincerely,


Mayor

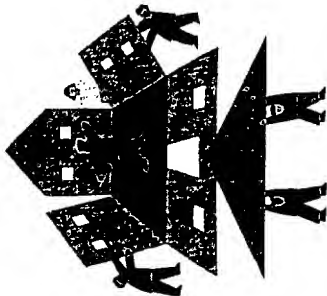
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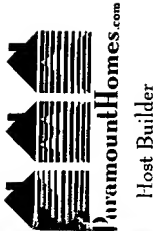


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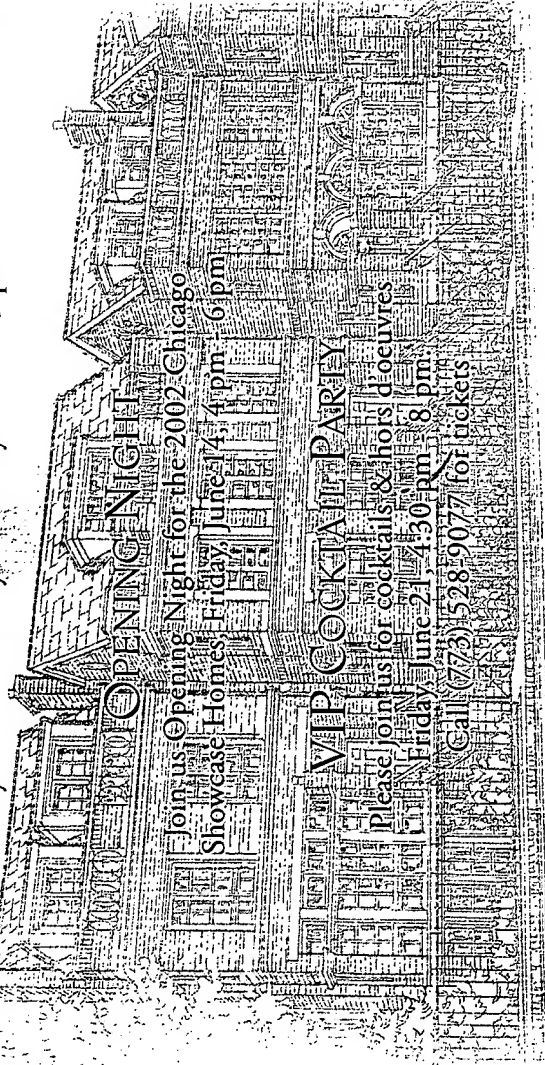
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EVENT CALENDAR

SHOWCASE DATE & HOURS

June 14 through June 30, 2002

Friday 4 - 6 • Saturday & Sunday 11 am - 5 pm



Join us Opening Night for the 2002 Chicago

Showcase Homes! Friday, June 14, 4 pm - 6 pm

Friday, June 21, 4:30 pm - 8 pm

Please join us for cocktails & hors d'oeuvres

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MEDIA TOURS

Contact DeBat Media at (312) 944-1177 if you are a member of the press & would like to have a private tour of the 2002 Chicago Showcase Homes

BROKER OPEN HOUSES

Tuesday, June 18

and Tuesday, June 25

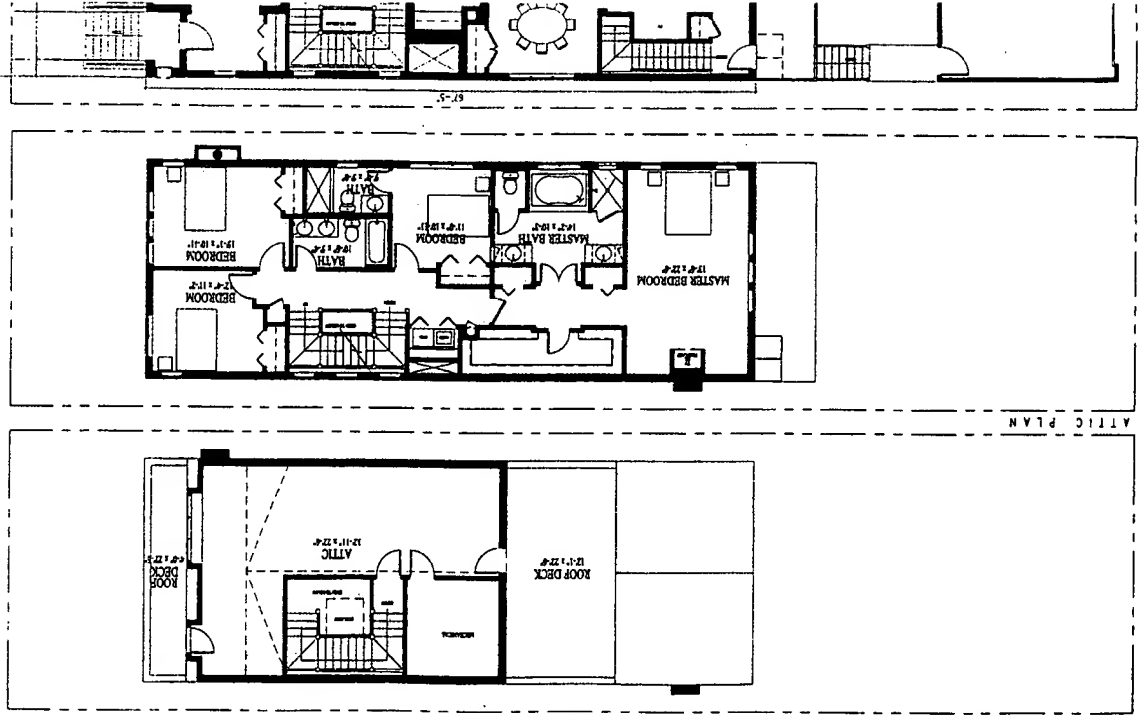
11 am - 2 pm

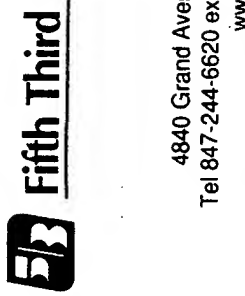
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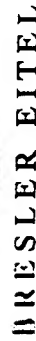
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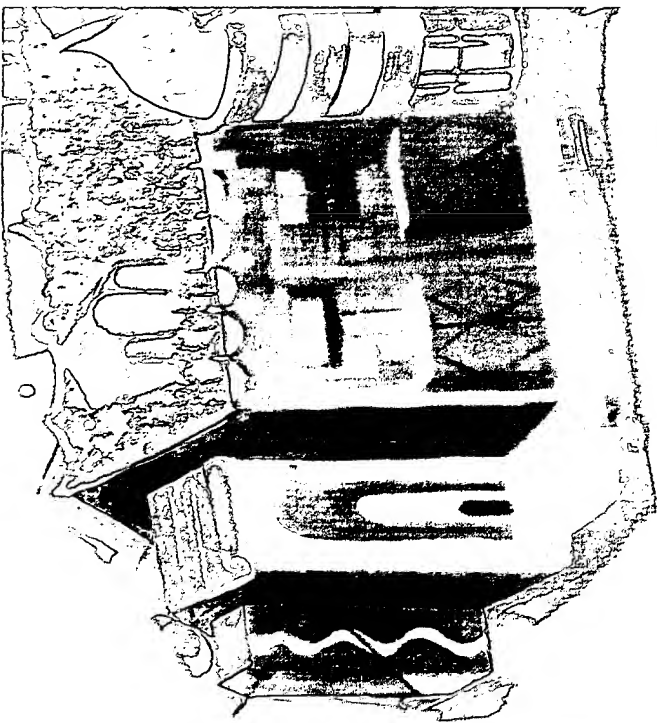
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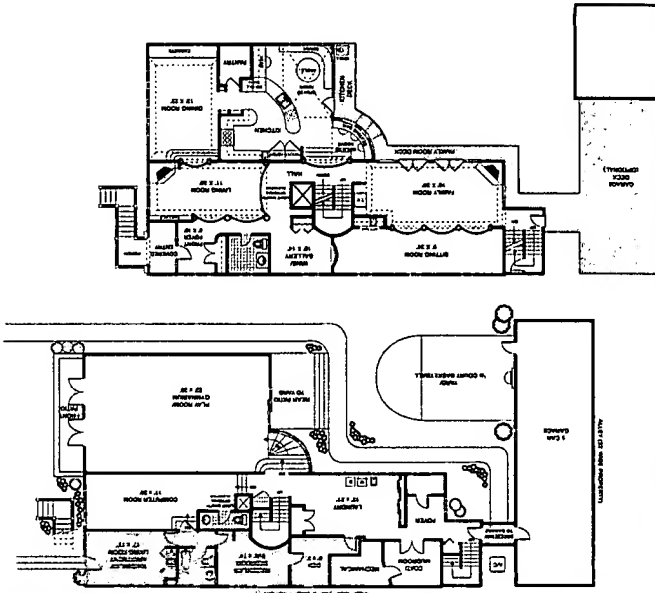
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Anne@LuxeMC.com

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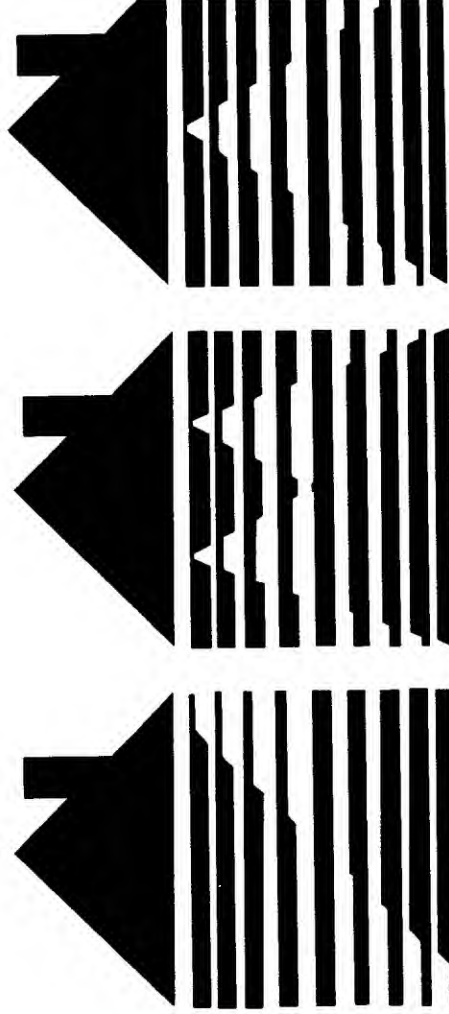
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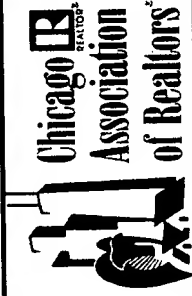
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The Eighth Grade Students of
Bernard Zell Anshe Emet Day School

present

The Morton Reisman 2005 Operetta



Directed by Reece Livingstone
Music & Lyrics by Irving Berlin
Original Book by Herbert and Dorothy Fields

As Revised by Peter Stone

Saturday, March 19 at 7:30 p.m.
Sunday, March 20 at 1:30 p.m.

"Ad Book"

Show
Program

Newer

(my Kid's

School Play)

The Morton Reisman 2005 Operetta

Irving Berlin's

Annie Get Your Gun

Music and Lyrics by Irving Berlin
Original Book by Herbert and Dorothy Fields
As Revised by Peter Stone

The Cast

in alphabetical order

Jack Barch	Brian Horwich
Rachel Barch	Jordan Horwich
Seth Bernstein	Julie Kahn
Shira Bernstein	Alison Karmin
Jacob Bronstein	Samuel Karmin
Sydney Bronstein	Zachary Karmin
Reuben Brown	Alexander Langendorf
Jacob Cetera	Minna Loventhal
Jacob Comrov	Hannah Loventhal
Joshua Comrov	Ethan Lubeznik
David Coyne	Ryan Malki
Alexander Denker	Melissa Margolis
Mia DeRoin	Brooke Medintz
Alexander Gaynor	Jessica Medintz
Charlotte Gaynor	Geoffrey Morse
Emily Gaynor	Miriam Schachtman
Anja Gleicher	Rachel Schachtman
Daliah Gleicher	Madeline Shaffer
Asher Glick	Noah Shaffer
Jonah Glick	Molly Simon
Nathaniel Hausfater	Scott Solomon
Judd Holland	Hana Stern
Madeline Holland	Rachel Vorwaller
Aaron Hoogstraten	Alexander Zorn
Daniel Hoogstraten	Louis Zorn

Directed by Reece Livingstone
Choreography by Vered Arbel

Annie Get Your Gun is presented through a special arrangement with R&H Theatricals, 1065 Ave. of the Americas, Suite 2400, New York, NY, 10018: www.rhtheatricals.com

Mazel Tov to
Minna Taub Loventhal
An 8th Grade Graduate



ALL OUR LOVE,

Nana, Papa, Aunt Marcia
Aunt Libe & Uncle Nani
Hannah, Emma & Lily

Dear Bernard Zell Anshe Emet Day School Class of 2005:

Bravo! The Day School staff and community join me in applauding your outstanding performances in this year's Operetta, "Annie Get Your Gun." This operetta underscores the importance of not accepting expectations that limit our dreams and harnessing our energies in pursuit of our goals. Our community has been blessed with the realization of many dreams this year, and the opportunity for your Tiyul to return to Israel embodies a treasured tenet of the Day School's vision.

Class of 2005, you continue a legacy in the Day School community of stellar young Jewish women and men who distinguish themselves through dedicated scholarship and heartfelt generosity. You exhibit a wonderful exuberance for new adventures and your eagerness for learning is evident in your daily interactions with your classmates and teachers. The Day School has been most fortunate to benefit from your exemplary leadership. Moreover, your thoughtful interactions with other classes serves as a powerful tribute to the values of kindness and respect inherent in the Day School's mission. Finally, the sense of celebration you exhibit each day is a joy to behold.

On behalf of the Bernard Zell Anshe Emet Day School community, warmest wishes and congratulations on your accomplishments.

With heartfelt admiration,

Angie Hing



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InnerWorkings





To Mr. Livingstone:

Thank you for directing us and for sticking with us through thick and through thin. From "Dear Edwina" to "Annie Get Your Gun" you have helped us accomplish the task in front of us. Bravo!!!!

Yours truly,

The Graduating Class of 2005



The 8th Grade Class of 2005 Would Like to Thank...

...Ms. Amy Hardiek for sharing her musical talent, for many hours of hard work and for "taking it from the top" over and over again.

...Ms. Vered Arbel for staging and choreography.
Thank you for making us look like a company of performers!

...Mr. Al Lieberman for lending your creative expertise, your artistic talent and your enthusiasm to everything that you do.

...Mrs. Alyson Horwitz, Ms. Debbie Broms, Ms. Tzivia Garfinkel and our outstanding eighth grade teachers for your guidance and your commitment to helping us make our last year at BZAEDS our best year ever! And to Ms. Susan Custer, who helps us make everything (even the high school application process) a little bit more bearable.

...All of our teachers and the school staff throughout our years at BZAEDS who have taught us, led us, inspired us and helped to get to this point.

And, many thanks to all parents who sold ads and to our parents and the BZAEDS community who went above and beyond the call of duty: donating concessions and materials; manning the concessions tables; coordinating the sale of Passover candy, Shabbat treats and bracelets; delivering pizzas; coordinating volunteer schedules; babysitting with us; and putting together this program book.

Anshe Emet Synagogue
Banner Wholesale Grocers
Karen Barch
Susan Bronstein
Janet Brown
Susan Curnick
Lisa Denker (and her Mom!)
Terry and Marilyn Diamond
Diane Elman
The Gaynors
The Hausfater/Kirmeyer Family
Susanne Henry
Casey Hoogstraten

Michelle Holland
Debbie Karmin
Dede Lubeznik
The Medintz Family
Leslie Rosen
Beth and Bruce Shaffer
Pam Simon
Caryn Kahn Wechsler
Cliff Wechsler
Beth Vorwaller
The Zorns
And all of the other volunteers

We hope we make all of you proud.

Todah Rabah!!!!

Who's Who in the Eighth Grade

Winnie Rachel Barch

was previously seen as Aretha in "Dear Edwina." Rachel likes to hang out with her friends, see movies, and play sports: basketball, softball, sailing, and soccer. Rachel is excited to perform with her fellow students for the last time as a good way to end their time together at BZAEDS.



Buffalo Bill Seth Bernstein

is a two-time piano competition silver medalist and a self-proclaimed, "...biggest Cubs fan around." Seth is a three-year Eagles basketball veteran. He would like to become a professional Chicago Cubs play-by-play broadcaster and can be heard even today broadcasting baseball plays in the school halls. He would like to thank Mr. Livingstone for helping him learn his part and his family for driving him to rehearsals and for being patient while he learned his lines.



Sitting Bull Jacob Bronstein

played Ziggy, a Rastafarian in "Dear Edwina." Jacob's interests include off-roading, horseback riding, hanging out with friends and seeing movies. He would like to thank his entire family for putting up with him. Jacob also would like to thank his friends for being there for him.



Frank Reuben Brown

appeared as Phil in "Wayne's World, the Musical," as Blue Lou in "Blues Brothers," as a bum in "Little Shop of Horrors," as Scott in "Dear Edwina," and as a Lolly Pop Boy in "The Wizard of Oz." Reuben enjoys lacrosse, piano and backgammon, and would like to thank everyone who helped put this production together.

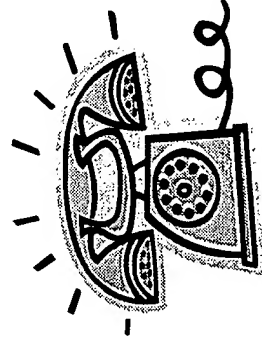


The Graduating Class of 2005 wishes to thank our security officers for watching over us these last 11 years:

Joe Ozzie
Alex Chuck
Tom Tom
Mark Carolyn
Ralph Larry
Jesse Carlos
Hugo Tom
Nick Raul
Jim Wilbur
Steve

Many thanks to our administrative staff. You are the glue that keeps us together!!

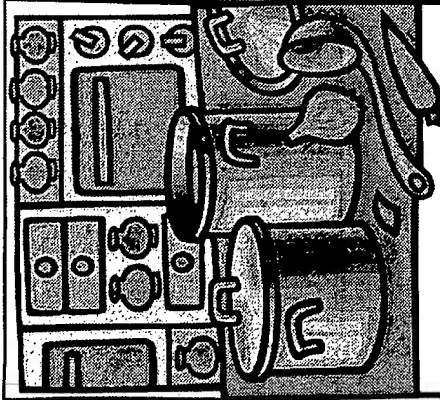
Kim Huston
Margaret Johnson
Rose Jeffries
Toni Botsford



Thank you for keeping us fed!

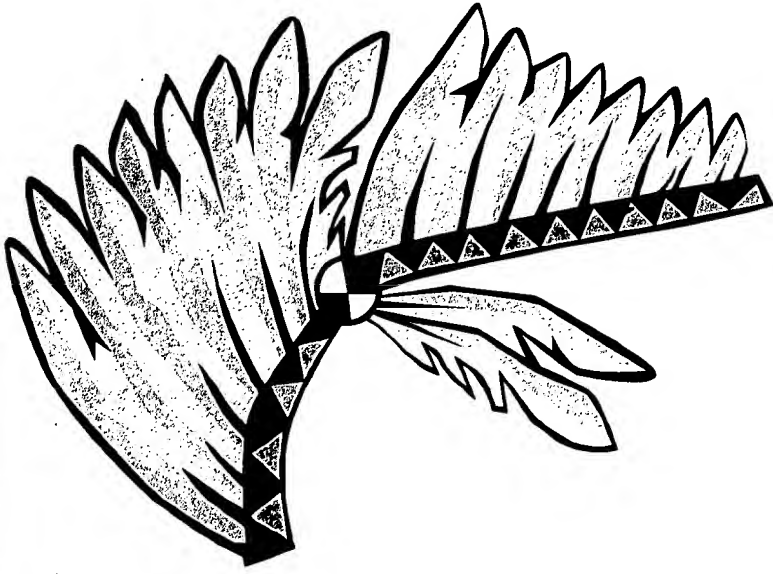
Yvonne Kennedy
Folashade Dongo
Vincent Torres

The Class of 2005



Thank you to the Anshe Emet Synagogue's Maintenance Crew for all that you do for the Day School.

Frank Castandeda
Reuben Collazo
Pedro Rivera
Gilberto Vargas
Jose Rodrigues
Brian Schmidt
Alex Oliveros
Daniel Ortiz
Donny Martinez



Jake

You rock as Sitting Bull!!

Have a great time in
Israel!

We love you,

Benita, Jason & Matthew

**Blackman Kallick
congratulates
the Class of 2005**



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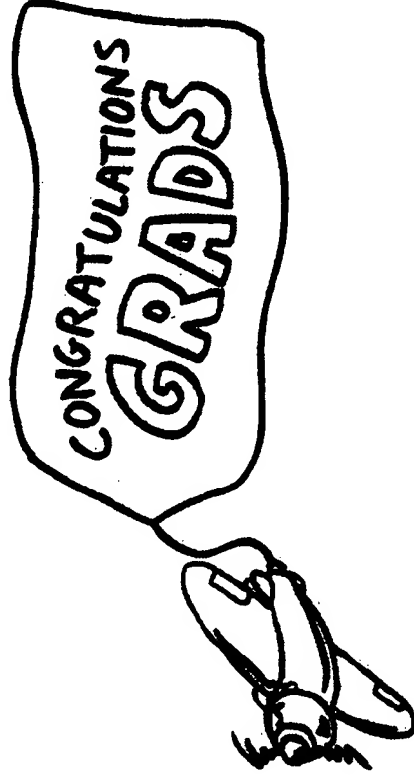
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CONGRATULATIONS

CLASS OF 2005

Thanks for the memories...you are our stars!!!

The Middle School Staff
The School Administration



WE ARE SO
PROUD OF YOU!

Tom and
Margot Pritzker

An Official Welcome to our new Head of School Ms. Horwitz!

We are very excited you are travelling with us to Israel,

We wish you continued success at Bernard Zell Anshe Emet Day School,

Our underclassmen are lucky to have you on board.

Fondly,

The Class of 2005





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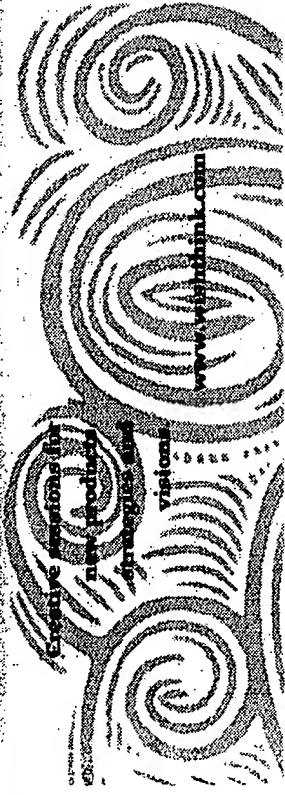
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Dear Jake

Break a leg.

We love you.

Aunt Judy, Uncle Steve, Abby, and Scotty



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Sari Gluckin

WISHFUL THINKING

Congratulations

ALEX GAYNOR

Love,

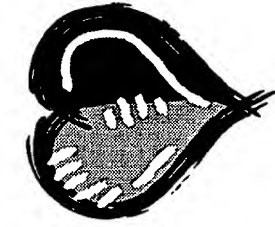
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BENTRICE & PHIL
GAIL, ADAM & ASHLEY

JANET, JERMEY & JORDAN
BRAM
BETH & DARYL
KIM, LAWRENCE, NATHAN,
BRADLEY, JEFFERY,
ISSAC & MOLLY

C O N G R A T U L A T I O N S

JACOB

MARTY & BJ KASS



MUCH LOVE TO OUR
GRANDDAUGHTERS
RACHEL (ANNIE) AND MIRIAM
BUBI AND ZADY



We applaud you
Jacob Cetera
Your friends
Freddi & Dan

Jane Herron,
Many, many thanks to you for all of your years with us!
With much love and gratitude,
Your BZAEDS Class of 2005



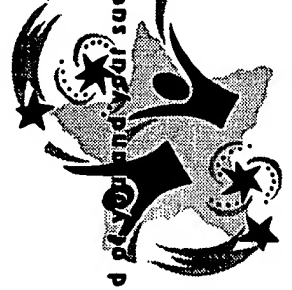
To Molly Simon,
You know all the stars in the heavens above,
but you, our Molly, is the star we love.
Congratulations to you and the eighth grade.
From Molly's Grandparents, Nonnie & [unclear]

Reuben ! ♫ Bravo !

Love, Grandma and Grandpa

Congratulations to the 8th grade
From the Bresler Family

Congratulations Mad!!!
You are a "Doll!" We are so proud of you and your success.
We love you very much,
Much love, Mara and Jenny



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WISHES THE ENTIRE
 CLASS OF 2005
 THE BEST OF LUCK!!

Madi + Judd

Nice Job!

Gordon

Kyle

Grace &

Robert Julian

FUN FACTS

JULIE KAHN'S

first stage role
 was playing
 MARIA

in

THE SOUND OF MUSIC
 at age 3.

The hills are still alive!

**JOYOUS
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JULIE
 LAUREN
 KAHN

Love,
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Congratulations to the Graduating
 Class of 2005. We'll miss you!!!

Best of luck,

The 6th Grade

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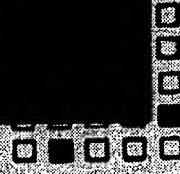
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Mom and Dad

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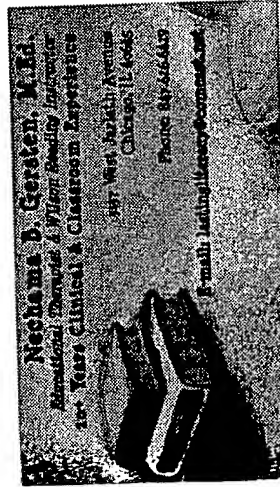
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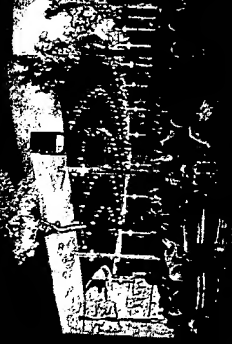
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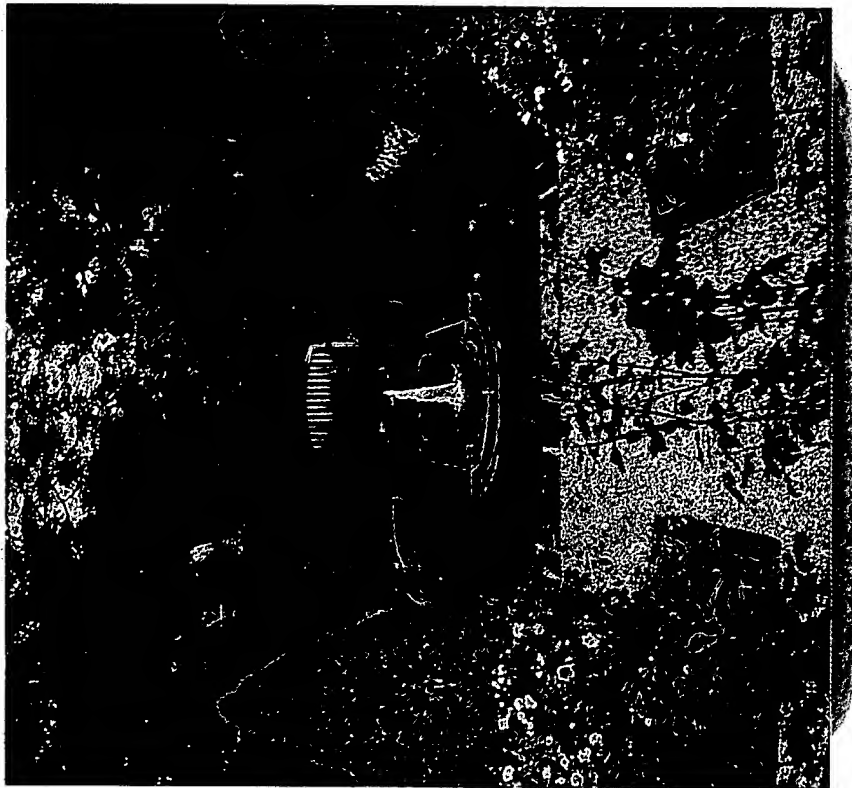


photo by Richard Shary

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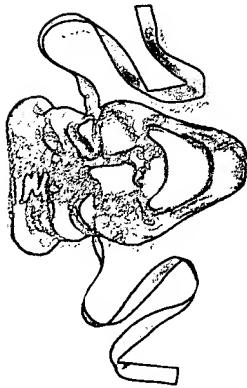
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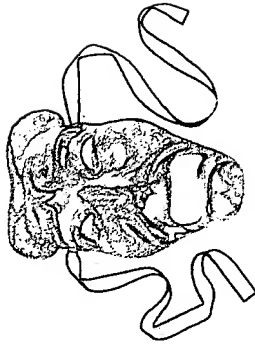
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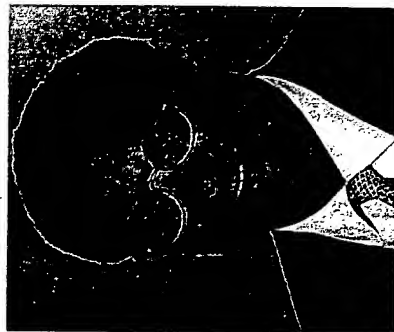
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A MESSAGE FROM **DAVID B. WEINBERG** CHAIRMAN, RAVINIA BOARD OF TRUSTEES

Virtually everyone who visits Ravinia becomes aware of a special atmosphere here, what we like to call the magic of Ravinia. That magic comes from many sources. First and foremost is the music: Ravinia has always been a celebration of music, whether it's the timeless masterworks of the past, the most exciting contemporary works, or the finest pop music of our time. All of this, of course, depends upon securing the greatest musicians from around the world, and this is something Ravinia has never had difficulty doing. We start with the incomparable Chicago Symphony Orchestra, add the unlimited talent and energy of Music Director Christoph Eschenbach, and mix in a roster of the world's most celebrated concert artists.



Even the most flawless jewel requires an appropriately beautiful setting, and Ravinia's setting—from the majestic old trees that greet you as you enter the Tyler Gate, the spacious McClure Meadow and the Bernbaum Sculpture Walk, to the beautifully maintained Pavilion, Martin Theatre and John D. Harza Building with its Bennett • Gordon Hall—reflects years of care and the generosity of several generations of Ravinia patrons.

While Ravinia is blessed with its wonderful artists and stunning setting, it is no less fortunate in its audience. Ravinia audiences are not only loyal, but also sophisticated enough to enjoy the best and adventurous enough to embrace the new and innovative. If Ravinia has achieved excellence, it is because our audience demands—and supports—it.

Of course, there is more. Ravinia's acclaimed Steans Institute for Young Artists provides tantalizing glimpses of the future of classical music, and our widely initiated Community Outreach Programs nurture the audiences of the future, by introducing the broadest possible spectrum of the public to the wonderful and life-enhancing experience of live performances of great music.

Finally, there is what we call the "Ravinia Family," including my fellow trustees, our incomparable Women's Board, the Ravinia Associates, our Annual Fund volunteers and donors and Ravinia's professional staff. At the end of this season, we will be bidding farewell to our president and chief executive officer, Zarin Mehta, who has taken a new position with the New York Philharmonic after leading this staff so ably for the past 11 years. Great leaders and great institutions create each other. Ravinia is proud not only to have had Zarin's services but to have contributed to his success. The entire Ravinia family joins me in wishing him every success in his new position, as we continue to build on his great contributions to the magic that is Ravinia.

Two musical performance can be more than just entertainment. Music expresses and can stimulate creative thought and the human spirit. Is it any wonder that we call it "magic"? I hope you will come and savor that magic many times this summer and in the years to come.

David B. Weinberg

David B. Weinberg

*As long as you reach,
we'll help you fly.*



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A MESSAGE FROM ZARIN MEHTA PRESIDENT AND CHIEF EXECUTIVE OFFICER

It's funny, but since announcing that I will leave Ravinia Festival with a full heart to become executive director of the New York Philharmonic, I've read myriad media accounts of my tenure here at the country's oldest outdoor music festival. Invariably these articles take stock of what I've done with my professional life these past 11 years: the renovation of the Pavilion and grounds and particularly the Martin Theatre, the expansion of the jazz programming, the creation of the Rising Stars and Musico Vivo series and, most importantly, the hiring of Christoph Eschenbach as our music director. While I'm very proud of these accomplishments, they were what the job called for, but when I make my own personal accounting of my tenure at Ravinia, it's the music I remember:

- Ravinia's long-time Music Director James Levine conducting a monumental *Oedipus Rex* in 1991;
- Christoph Eschenbach, filling me with pride that Ravinia had signed him, as he presides over Mahler in his first concert as music director in 1995. Christoph has tirelessly given Ravinia so many astounding musical moments over the past five years that his sweet playing of the "Moonlight Sonata" this season overwhelmed me with nostalgia;
- My brother, Zubin, leading the CSO through the first concert in our renovated park in 1995 for audiences invited to witness Ravinia at its best for free;
- The classical and pop worlds that Ravinia has so masterfully blended beautifully in 1999 when superstar soprano Renee Fleming sings "Happy Birthday" on stage to one of the Festival's favorite guests, Tony Bennett;
- Izhak Perlman thrilling then chilling the audience with an unannounced appearance by composer/conductor John Williams to lead him in the violin theme from *Schindler's List* in 1994;
- Victor Borge and Oscar Peterson topping themselves every time they visit Ravinia. May they continue to return forever;
- And of course, there are those performers who I will always miss, no matter where my career takes me—Gerry Mulligan, Ella Fitzgerald, Mel Tormé, Joe Williams and Stephanie Grappelli.
- As if all this were not enough, I've also had the great pleasure of programming the world's greatest orchestra, the CSO, which rises to every occasion and surpasses my every expectation.

At the time of this writing, Ravinia's 65th season—and my last—has already witnessed violinist Julia Fischer make good on her "Rising Stars" promise with an eloquent recital, Orquesta Aragon invite people to dance in the aisles of the Martin Theatre, the Chicago Symphony Orchestra entertain thousands of Festival supporters and ticket-winners with the best of Beethoven, and a sensational "Juchunalia" attest to the cross-cultural power of the timeless music for which Ravinia is best known. So as the season of my finale shapes up to be grand indeed, I want you to know that I consider myself lucky to have contributed to this glorious festival, and even luckier for what Ravinia has contributed to me.

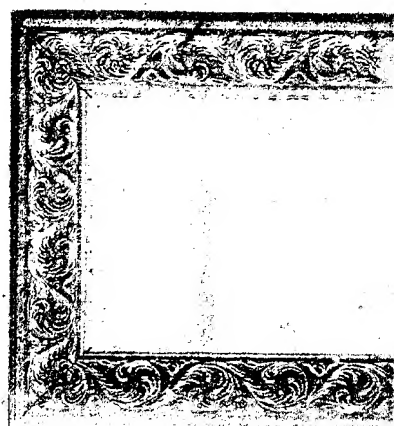
That would include a great number of friendships. My wife, Carmen, and I have been sincerely moved by the generous outpouring of support on our pending relocation, and we want to thank all those well-wishers in addition to the Ravinia Festival volunteers, staff and audiences who will live forever with the music in my memories.

Zarin Mehta

Zarin Mehta

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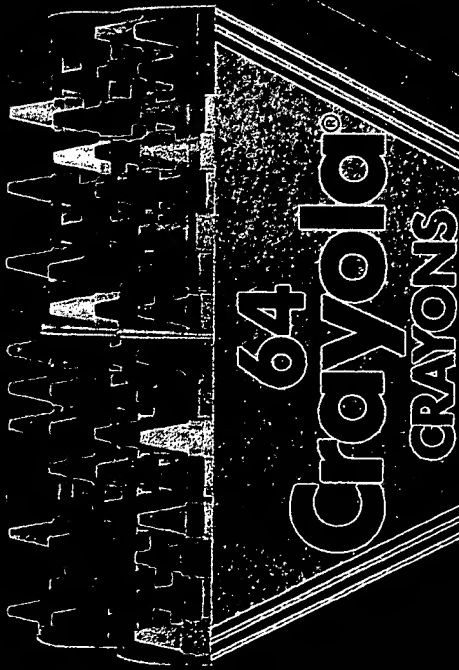
William Lloyd Walling, 1936-37
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Paula Dodge, 1962-64
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The musical future of young families—the next generation of concert-goers—is assured by contributions to Ravinia's endowment fund. Endowment donors are committed to keeping the Festival's ticket prices low, educational and outreach programs full of impact, and facilities and grounds remarkably attractive.

The donors listed below have given gifts—or promised gifts—to the Festival. Some of them have made direct donations to Ravinia's endowment, The Fund to Assure Ravinia's Future. Others have made planned gifts and joined Ravinia's planned giving group, The Edward Gordon Society.

Ravinia welcomes the opportunity to discuss ways to ensure that your assets meet your priorities and benefit both you and the Festival. For more information, please contact Marty Stiffler, director of major gifts, at (847) 266-5020.

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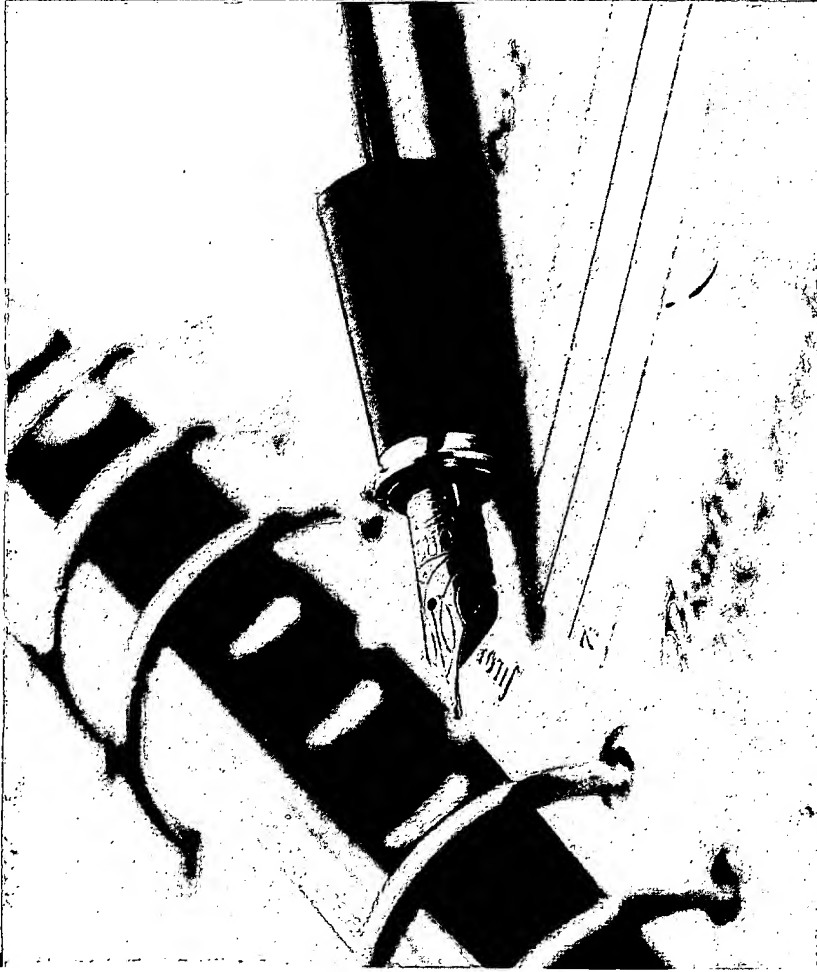
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*This list reflects contributions of \$1,000 or more made October 1, 1999 - May 31, 2000.
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BUSINESS CONNECTION



W I N T E R 1 9 9 8

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OUR FOURTH EDITION OF THE BUSINESS CONNECTION HAS BEEN EXPANDED TO A MORE CONVENIENT SIZE AND TO INCLUDE AN INDEX OF BUSINESSES. THANK YOU FOR HELPING US SUPPORT OUR LOCAL BUSINESSES BY USING THIS DIRECTORY!

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ALSO SEE BUSINESS COMMUNICATIONS, GRAPHIC DESIGN

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Phone: 773.327.6890

A variety of informal educational and recreational classes offered for children in kindergarten through 8th grade.

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2851 W. Seminary
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The Agassiz Student Council organizes activities for students to promote school spirit & community involvement.

ALSO SEE SCHOOLS

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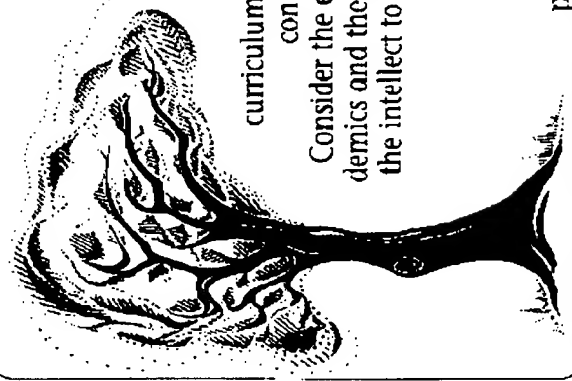
The Marion Stamps Youth Center

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Chicago, IL

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Consider Chicago's 12-year Waldorf School



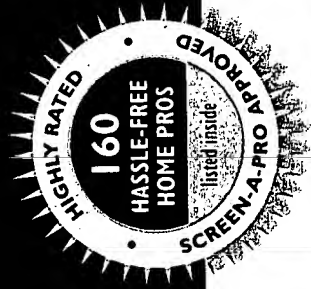
At the Chicago Waldorf School, our curriculum begins with parent/toddler classes and continues all the way through high school. Consider the educational philosophy that melds academics and the arts, using imitation, imagination and the intellect to foster complete learning for your child.

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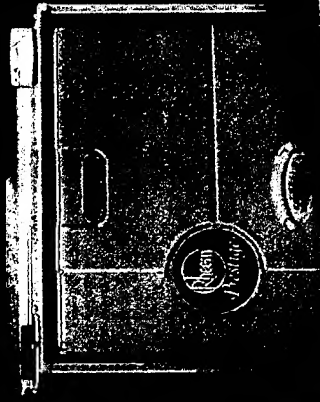
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Screened by us, rated by you

Welcome to servicemagic's the *Little Black Book*. This quarterly directory delivers a distilled list of screened and highly rated home improvement contractors and service professionals who are the best of the best in your area.

As homeowners, we've all experienced the time-consuming process of finding a reliable contractor. We founded servicemagic to create a better way. We believe having quality contractors to choose from for any home improvement, repair or maintenance project should be easy and hassle-free. The *Little Black Book* is just another way we're delivering the promise of servicemagic.

Not only has each professional in the *Little Black Book* passed our 10-point screening check, which includes licensing, insurance, legal and credit checks, but each has also been highly rated and reviewed by your peers — thousands of homeowners who visit servicemagic.com each month.

Whether looking for home improvement ideas or the perfect pro to help you get it done, we think you'll find servicemagic a helpful resource in maintaining and improving your home.

Michael Beaudoin and Rodney Rice
Co-CEOs

servicemagic.com

CONTRACTOR DIRECTORY

P. 21

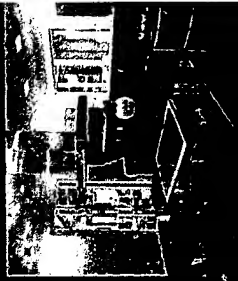
Our contractor directory lists local service providers by specialty and shows how they've been rated by your peers — the thousands of consumers in your area who visit servicemagic.com each year.

Use our contractor directory to research the full spectrum of home improvement services, including:

- Additions and Remodels
- Carpentry and Cabinets
- Electrical and Plumbing
- Concrete, Brick and Stone
- Flooring and Carpet
- Painting and Drywall
- Windows and Doors
- And much more



p. 16



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p. 66

Outdoor kitchens are in

From the essential to the extravagant, explore the possibilities of designing your outdoor kitchen.

Keep your cool this summer

Central air: Learn your options to beat the heat.

Decked out: Decision-making made easy

A deck can be an inviting addition to your home, but be sure you plan and execute it well.

Your kitchen: Find the right remodeling recipe

The costs of kitchen remodeling can go through the roof, but here are some tips to update your kitchen without draining your pocketbook on a complete remodel.

Window woes?

Don't fret. Replacing old, single-pane windows with energy-efficient, lower-maintenance models can increase your home's value and reduce heating and cooling costs.

10

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How to use servicemagic's Little Black Book

4

easy steps to find screened, rated and reviewed home pros in your neighborhood.

What you do

1

Turn to page 21 and select the contractor category that matches your project.

2

Review each professional's business profile, areas of expertise and rating score, and choose the right professional for your project. You can also read a full set of reviews submitted by your neighbors for each business by visiting www.servicemagic.com/chicago and searching for your preferred professional.

3

Call the contractors using the numbers provided with the listings. Your contractors will help you with next steps.

4

Ready to rate a contractor's work? Have a project not covered in these listings? Simply visit www.servicemagic.com/chicago, or call 1-800-Contractor and a servicemagic representative will help you. ☞

• **Cabinetry:** New cabinets can be a great way to enhance the look and storage capacity of your kitchen. But you might also consider changing just your cabinet doors, swapping the hardware, and adding bins or pullout shelves to your existing cabinets.

• **Countertops:** You may want to add an island or new countertops to your kitchen, but other options

include relocating bulky appliances, such as your microwave oven, to free up work space.

Whether you go down to the studs or simply update surfaces, you'll never regret the time you spent at the drawing board when you're savoring your newly remodeled kitchen. ☺

 MORE KITCHEN IDEAS
servicemagic.com/chicago

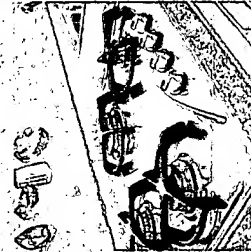
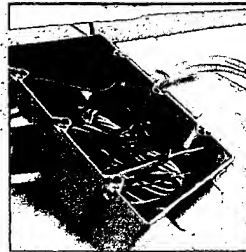
The stages of kitchen remodeling

Kitchen remodeling can be one of the most complex home improvement projects you undertake. Understand how all the required tasks fit together, and you'll minimize inconvenience and maximize success.

It's important to track your project's interdependencies to help ensure a smooth transition between tasks and to spot potential roadblocks before they become problems.

The typical stages of a large-scale kitchen remodeling project include:

- Seal off the work area
- Demolish walls or other required structures
- Frame new kitchen walls and windows
- Preliminary plumbing, heating, gas and electrical "rough in" tasks
- Pass required inspections
- Insulate walls
- Install trim and floor
- Install electrical switches, fixtures and outlets
- Install cabinets
- Apply paint, wallpaper, borders, etc.
- Finish the floor
- Install countertops and sink
- Install new appliances
- Obtain final inspections ☺



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Chicago

CONTRACTOR DIRECTORY

The following pages list local service providers by specialty.

They show how these providers

have been rated by your neighbors — the thousands of

Chicago-area consumers who visit servicemagic.com each year.

ARCHITECTURE & DESIGN

Builders Development & Associates, LLC**312-288-1002**

Builders Development & Associates, LLC has over 25 years of architectural and engineering experience. They also perform site planning and development.

It has been great working with Tony and his team. They are knowledgeable and friendly; a great value for the service. — D.P., Chicago

License 1011805

☆☆☆☆ (4.08)
Number of Ratings: 10
Member Since: 2004
In Business Since: 1982
Memberships: AIA
Certifications: NCARB

Inspired Interiors**312-279-9226**

Inspired Interiors has been in the design industry for 7 years. According to their business philosophy, design is not only business, but also art.

☆☆☆☆ (4.56)
Number of Ratings: 5
Member Since: 2002
In Business Since: 1998
Memberships: ASID, NKBA
Certifications: NCIDQ
Specialties: Kitchen Design

Ratings & Reviews

The ultimate word-of-mouth referral

Every contractor included in servicemagic's directory is prescreened and must have a 4-star rating (out of 5 stars) from at least three homeowners. So you can trust that contractors you find through servicemagic are well-regarded by people like you.

Servicemagic offers an unparalleled rating and review system. Only actual customers can rate and review contractors in our network. We post all feedback, good or bad, online. If a home pro consistently has a low score, we remove that contractor from the system.

Access any of our contractors' complete records online at www.servicemagic.com/chicago.

TIMELINESS ☆☆☆☆
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BUDGET ☆☆☆☆
QUALITY ☆☆☆☆
VALUE ☆☆☆☆
COMMUNICATION ☆☆☆☆
COURTEOUS ☆☆☆☆

Simon and Company**312-288-0524**

Simon and Company is an architectural firm performing home and business work. They focus on single and multi-family homes, offices and strip malls.

Simon and Company was able to meet my timeline and budget specifications. — E.L., Chicago

License 1006356

☆☆☆☆ (4.54)
Number of Ratings: 6
Member Since: 2003
In Business Since: 1967
Certifications: NCARB
Awards/Noteworthy: Interior Architect Award, Historic Preservation Achievement Award

What's Organized?, LLC**312-416-3418**

What's Organized?, LLC organizes every part of your life: home, office, children's art and school work, memorabilia and photos, closets and kitchens.

Excellent communication and not intimidating. Excellent ideas. — D.W., Chicago

☆☆☆☆ (4.91)
Number of Ratings: 21
Member Since: 2006
In Business Since: 2000
Memberships: NAPO

CABINETS & COUNTERTOPS**Chicago South CertiRestore Company****312-873-7525**

Chicago South CertiRestore Company uses only state-of-the-art products and a repair system that combines old-world quality with the latest technology.

They were very professional and friendly, and did the repair in less time than estimated. — J.D., Oak Forest

General Liability \$1,000,000

☆☆☆☆ (4.94)
Number of Ratings: 9
Member Since: 2006
In Business Since: 2006
Specialties: Refinish Cabinets
Small Jobs Welcome: Yes

Custom Wood Cabinet Refacing**312-288-0246**

In business since 1980, Custom Wood Cabinet Refacing maintains a full-time staff of factory trained installers — no subcontractors.

Super job! Done quicker than expected. High-quality work on a budget price. Highly recommended. — E.G., Sauk Village

General Liability \$600,000

☆☆☆☆ (4.75)
Number of Ratings: 6
Member Since: 2005
In Business Since: 1980
Memberships: VFW
Brands Used: HomeCrest
Specialties: Refacing Kitchen Cabinets
Small Jobs Welcome: Yes
Materials Used: Solid Surface

HANDYMAN SERVICES

Master Handyman

630-518-9249

Master Handyman is a young, thriving company that knows if a homeowner isn't satisfied, they have failed and lost a customer. They don't fail.

They immediately came and they were nice, professional, and respectful. — A.B., Chicago

General Liability \$2,000,000

☆☆☆ (4.25)

Number of Ratings: 4
Member Since: 2007
In Business Since: 2006
Specialties: Bathroom, Kitchen Remodels
Small Jobs Welcome: Yes

Pro-pol Construction & Remodeling, Inc.

312-873-7577

At Pro-pol Construction & Remodeling, Inc., their goal is to show up on time, deliver quality and value, and be a dependable handyman.

He was on time and didn't waste any time. He was very professional and the work he did was good.

— C.M., Streamwood

General Liability \$300,000

☆☆☆ (4.87)

Number of Ratings: 7
Member Since: 2006
In Business Since: 2000
Brands Used: Benjamin Moore
Small Jobs Welcome: Yes

Renaissance Home Restoration

312-279-1254

Renaissance Home Restoration will provide you with excellent workmanship, personalized service and reasonable prices for all your small project needs.

Very professional and diligent in repairing our drywall. Care, attention and a reasonable price. We will use him again. — G.J., Palos Heights

General Liability \$600,000

☆☆☆ (4.88)

Number of Ratings: 12
Member Since: 2001
In Business Since: 2001
Small Jobs Welcome: Yes

HOME INSPECTION

First Choice Home & Building Inspections

312-288-0667

First Choice Home & Building Inspections specializes in all aspects of home and business examinations. They have a 100% client satisfaction guarantee.

Professional, on time, very informative. I highly recommend them to anyone. — C.M., Des Plaines

License 50000653

☆☆☆ (4.75)

Number of Ratings: 30
Member Since: 2003
In Business Since: 2002
Specialties: Mold Inspection, Thermography for Infrared Technology
Small Jobs Welcome: Yes

National Property Inspections, Inc.

312-288-0520

National Property Inspections, Inc. provides unbiased, detailed inspections of home or business properties. They offer a 6 month limited warranty!

I'm very pleased with the thoroughness of the inspection and the professionalism he exhibited in the process. Highly recommended! — H.H., Plainfield

License 50000441

☆☆☆ (4.92)

Number of Ratings: 12
Member Since: 2003
In Business Since: 2002
Awards/Noteworthy: Affiliate of the Year Award
Small Jobs Welcome: Yes

Vision Inspection Services, Inc.

312-288-2192

Vision Inspection Services, Inc. is a professional, full-service home inspection company. They offer a thorough report complete with digital photos.

I have already recommended this professional. He was pleasant, straightforward and honest. — P.E., Chicago

License 050-0002575

☆☆☆ (4.79)

Number of Ratings: 7
Member Since: 2005
In Business Since: 2005

Do you know a 5-star pro?

Your referral pays

Tell your neighbors about exceptional home contractors you've worked with. Submit a contractor recommendation online at www.servicemagic.com/chicago for home pros who know what quality and customer service are all about — they've earned it! Based on your advice, we'll invite them to join the network. If they join, we'll send you a **\$50 Amazon.com gift certificate** in appreciation for strengthening the servicemagic community.

Non-
 Ad-Book"
 Conf
 Book

LINCOLN PARK

46410 *****ECRWSS ** C051
 BUSINESS MANAGER
 2731 N LINCOLN AVE STE 200
 CHICAGO IL 60614 1320

V7 ND-07 • C20



Savings For You!

Neighborhood
 DIRECT

5636 N Broadway • Chicago, IL 60660

PRSRT STD
 US POSTAGE
 PAID
 NEIGHBORHOOD
 DIRECT

TARASCAS

2585 N. Clark
(corner of Clark & Wrightwood)
773-549-2595
Fax: 773-549-2844

• Dine In
 • Carry Out
 • Delivery

Enjoy our
JUMBO Margarita
ALFRESCO!
Rated 1 of the Top 40
OUTDOOR PATIOS
Historic City 2001
 Serving
Breakfast and Lunch
Saturdays and Sundays

Tuesdays
\$4 OFF
JUMBO Margaritas
45 oz.

Mexican / Caribbean Cuisine www.tarascasrestaurant.com

Order2Nite.com Get Our Complete Menu & Order Online **Order2Nite.com**

Free Delivery
 w/purchase of \$25 or more
 Before tax and gratuity. Not valid with any other offer. Must mention coupon when ordering. Expires 9-15-07.

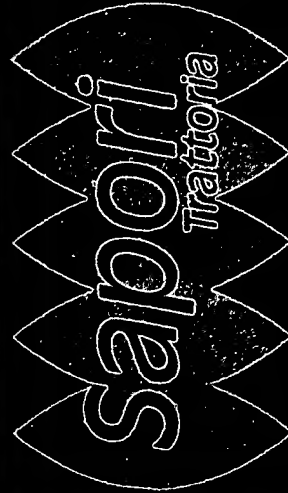
Free Appetizer
 w/purchase of 1 entree
 Dine in only. One coupon per table. Not valid with any other offer. Must present coupon. Expires 9-15-07.

FREE HOUSE MARGARITA
 (Cuervo 16 oz)
 With the purchase of any appetizer or dinner. (21 & over only)
 Dine in only. One coupon per person. Not valid with any other offer. Must present coupon. Expires 9-15-07.

CouponHead.com Log on for more Savings For advertising information call (773) 907-2220 • www.NeighborhoodDirect.net

Order2Nite.com

V7 ND-07 C20



2701 N. HALSTED
(773) 832-9999

-FREE PARKING-
OUTDOOR
PATIO
OPEN

2006 Zagat Survey:

"Consistently great Italian food"

Sherman Kaplan
WBBM News Radio
"Overall 19.5/20
EXCELLENT"

\$12 OFF

YOUR ENTIRE CHECK OVER \$40.

With this certificate before tax and tip.

VALID ANYTIME. Dine in only. Limit one per party. Not valid
holidays, for special events or with any other offer.

OFFER EXPIRES SEPTEMBER 28, 2007

Sapori • 2701 N. Halsted (773) 832-9999

Dinner for Two
Four Course \$59
*Includes
Bottle of Wine*

Sapori • 2701 N. Halsted (773) 832-9999

SEE SPECIAL OFFER ON BACK!

For advertising call (773) 907-2220 • www.NeighborhoodDirect.net

Log on for more Savings
CouponHead.com

V7 ND-07



Shen Shen Health & Harmony

Achieve mind
and body
wellness

Acupuncture • Herbs • Bodywork • Massage
for:

- | | |
|-----------------------------|--------------------------|
| Stress Relief | Smoking Cessation |
| Sports Injury | Detoxification |
| Migraines/Headaches | PMS & Menopause |
| Infertility - male & female | Menstrual Cramps |
| Chronic Pain | Skin Problems |
| Weight Loss | Fatigue/Insomnia |
| Sinusitis | Digestive Disorders |
| Anxiety - Depression | heartburn, colitis, gas, |
| Allergies & Asthma | constipation. |

Shen Shen
Health & Harmony
2764 N. Lincoln Ave.
(Just South of Diversey)

Call today!
773-935-HEAL (4325)

www.ShenShenHealth.com

\$20 Off Your First Massage or
Body Work Session
Expires 09/01/07

\$25 Off Your First Acupuncture
Treatment
Expires 09/01/07

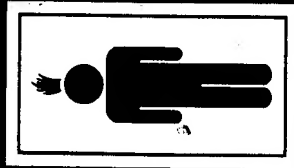
\$15 Off Any Treatment
(for new and current customers)
Expires 09/01/07

All offers valid on 60 & 90 minute treatments only



 **CouponHead.com** Log on for more Savings For advertising information call (773) 907-2220 • www.NeighborhoodDirect.net

V7 ND-07 C20



halo [F]ORMENT[™]

chicago's salon for men only

bucktown

1035 north clinton
773-542-halo (+256)

goldcoast

21 west elm
512-642-4256
now open!

lakeview

332+ north clark
773-348-0210

www.halo-chicago.com

THE MAN[™]: \$29*

(a \$30 value)

- haircut & style
- scalp massage
- conditioning treatment
- paraffin hand wax
- hand massage
- mini facial
- cleanup shampoo after

THE MAN

- free touch-up within 2 wks. of previous appointment
- complimentary beverage
- new clients only



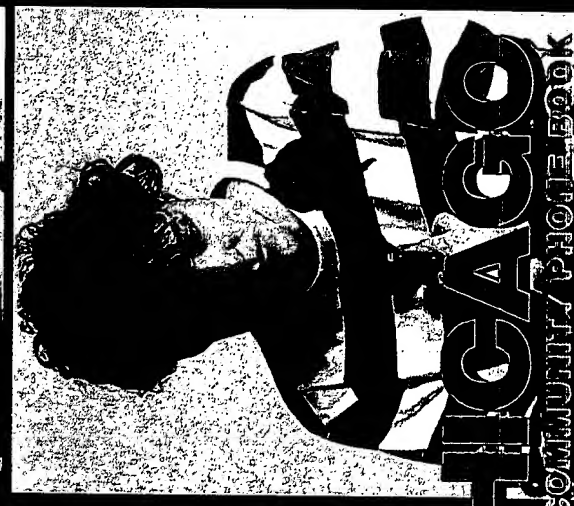
inquire about our other services... THE WAX[™], THE BUFF[™], THE FACE[™] & THE PIMP[™]
CouponHead.com Log on for more Savings For advertising information call (773) 907-2220 • www.NeighborhoodDirect.net

THE LESBIAN & GAY

free

PINK PAGES

SUMMER/FALL 1999



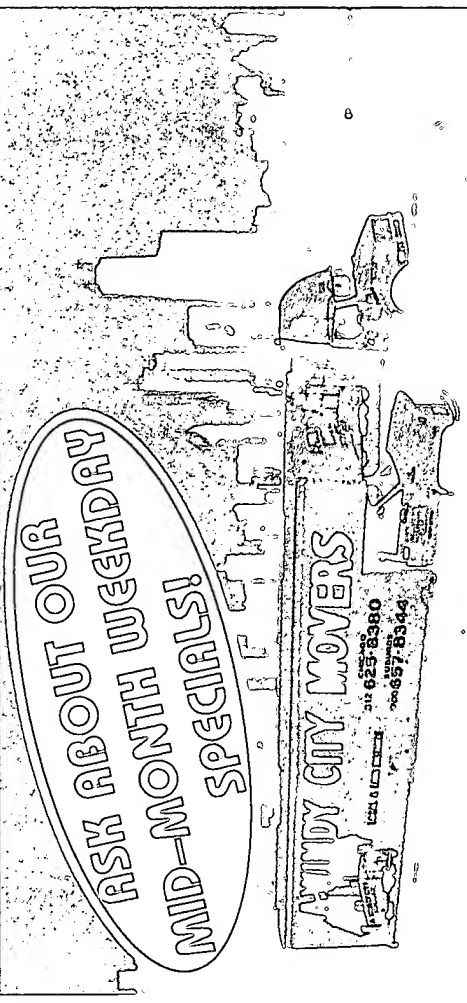
CHICAGO
THE ORIGINAL COMMUNITY PHONE BOOK

Now -
"AD-Book"

Local

"Yellow-Pages
type

WE SPECIALIZE IN QUALITY MOVING
AS A RESULT WE SAVE YOU MONEY!



**ASK ABOUT OUR
MID-MONTH WEEKDAY
SPECIALS!**

ATLANTY CITY MOVERS
312 625-8380
708 657-8344

FREE ESTIMATES - LOW RATES

- APARTMENTS • HOUSES • CONDOS
- PIANOS • SAFES
- HIE-RISE • HOISTS
- OFFICE • COMMERCIAL
- ALL PIECES PADDED
- PACKAGING & BOXES AVAILABLE
- STORAGE FACILITIES AVAILABLE
- CITY & SUBURBS
- LOCAL & LONG DISTANCE
- FREE WARDROBE SERVICE
- LICENSED • BONDED • INSURED
- NO JOB TOO LARGE OR SMALL

AGENT FOR
heaton

ATLANTY CITY MOVERS, INC.

312 625-8380 **708 657-8344**
3919 N Milwaukee Chicago



**GABRIEL'S
FINE FURNITURE**

ANTIQUES, SILVER

JEWELRY, CHINA, CRYSTAL

ON CONSIGNMENT

**Decorative Accessories
and Unique Gifts**

**All beautifully displayed in a
13,000 sq. ft. showroom**

**Consignments accepted
throughout the Midwest**

**229 Rice Lake Square Wheaton, IL
630.871.9500 Fax 630.871.9536**

www.gabrielstrumpet.com

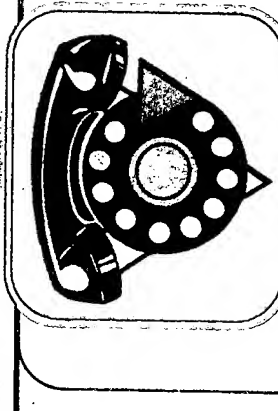
**(2 minutes from I-88 / Naperville Rd.
exit north to Butterfield Rd.,
east to Rice Lake Square.)**

**Atlanta, Chicago, San Francisco
Portland, Seattle, San Diego, and
Washington, D.C.**

**Atlanta, Chicago, San Francisco
Portland, Seattle, San Diego, and
Washington, D.C.**

See Page 18 for Table of Contents & Category Index

Pink Pages



Excerpts from
advertisers & consumers

I work at a book store in Oak Brook, & when I saw the box of the pink pages... I took personal responsibility for setting out a stack... today we are completely out! yes, virginia, there are gays & lesbians in the far west suburbs... keep up the good work! *Larry*

Just a quick note to let you know how pleased we are with advertising in the Chicago edition of "The Pink Pages". We have noticed an increase in business from having advertised... *GIG Travel*

I'd like to thank you for providing something that allows those of us in the gay & lesbian community to have a link to one another. *Judy*

The Pink Pages has been responsible for a huge increase in the Sweet Shop's profits, close to 75% in just 6 months. I am proud to be in the Pink Pages. *Sweet Shop*

Published by

DAC Marketing, Inc.
3023 N. Clark St. #910
Chicago, IL 60657
773-472-4552
Fax: 773-472-0576

Publisher

David Cohen

Design & Production

David Cohen, Daniel Finch,
D. Denenge Akpem

Cover Photography by

Chloe Atkins &
Christopher Makos Courtesy of
A Stonewall Inn Book
St. Martin's Press, New York

and

G. Thomas Ward Photography
Chicago, Illinois

Advertising Sales

David Cohen
Bobby Beltran David Buck
Bill Gubrud Lyle Nicholson
F. Duncan Reyes Jackie Sims

Advertisers in The Lesbian and Gay Pink Pages are businesses, individuals, and organizations which welcome gay and lesbian clientele. The Lesbian and Gay Pink Pages is not responsible for claims made by advertisers or for typographical errors and reserves the right to reject any advertisement submitted. The Lesbian & Gay Pink Pages is published twice a year and distributed locally. For additional information call 773-472-4552, Captain of The Lesbian and Gay Pink Pages may also be contacted by mail. Send \$5.00 check or money order to cover postage and handling to:

Lesbian & Gay Pink Pages

3023 N. Clark Street #910

Chicago, IL 60657

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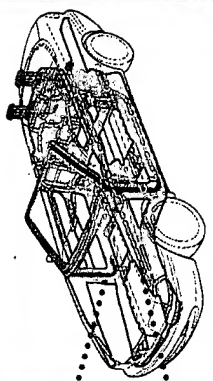
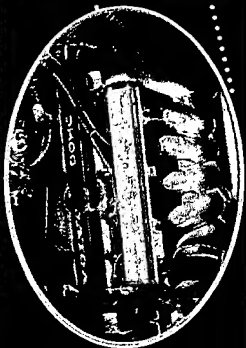
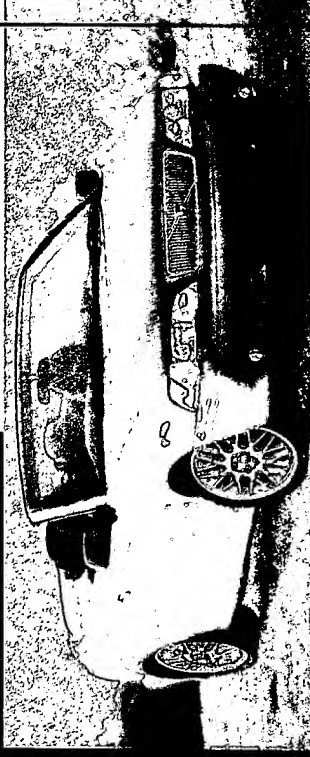
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®

FAIR MUFFLER SHOPS

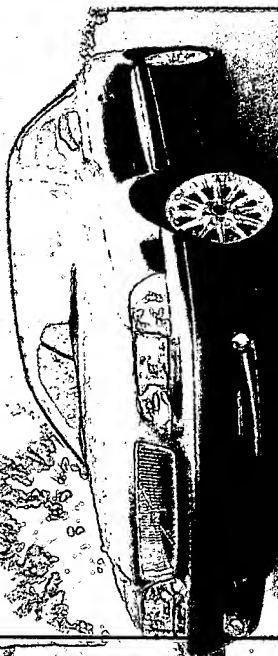
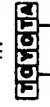
"OUR NAME SAYS IT ALL. LET US PROVE IT TO YOU."

MUFFLER & BRAKE SHOP



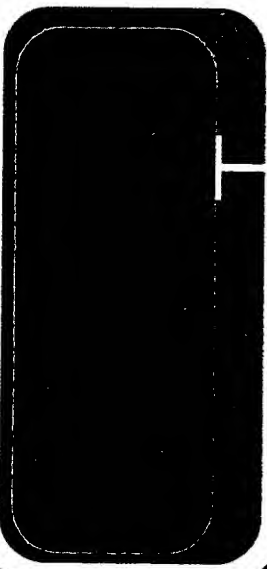
FREE ESTIMATES & INSPECTIONS

Brakes • Catalytic Converters • Mufflers • Shock Absorber
CV Boots • CV Joints • Custom Bending • McPherson Struts
Your FAIR MUFFLER is guaranteed anywhere in the
U.S. or Canada for as long as you own your vehicle.



6140 N. Broadway • Chicago
773.761.7000 • 773.764.0081
see our valuable coupon in coupon section

pink pages



Dear Reader,

You've seen it, you've turned to it, you've made it a success!

The **15th Edition of The Chicago Lesbian & Gay Pink Pages** is the original, most widely recognized and comprehensive Lesbian and Gay Community Telephone Book.

We print **100,000 verified copies** a year, reaching more than **350,000 consumers**, via the internet and distribution throughout the Chicago metropolitan area.

This is the most comprehensive, grassroots network of gay-supportive businesses that our community has compiled. It is our goal to provide you with **high-integrity** advertisers, based on our **non-discriminatory** policy.

Many are members of our community, and others are simply gay friendly. Please be assured that **ALL** of these advertisers have the best interest of our community at heart. We hope that you will support the businesses, organizations and professionals listed and **let them know that you saw their ads here in The Chicago PINK PAGES!**

Until the next edition of the Chicago Lesbian & Gay Pink Pages, we wish you an invigorating and healthy season. Your questions, comments and recommendations are always welcome.

Sincerely,

David Cohen
Publisher



Sam's Wines & Spirits



The World's Wine Superstore

*fine wine, spirits, champagne, gourmet deli, party trays
beer, cigars, gift ideas, free parking, and more!*

<http://www.sams-wine.com/>

1720 N. Marcey St., Chicago, IL 60614
tel 312-664-4394 • fax 312-664-7037

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Automobile Dealers (Cont.)**Liberty Auto City**

100 E. Park Ave. (Rt. 176)
 Libertyville.....**847-362-2683**
 Subaru, Jeep, Eagle, Suzuki, Hyundai,
 Mazda, Buick.
(see ad page 41)

Loeber Motors

1100 N. Clark**312-951-2000**
(see ad page 35)

**Napleton's Northwestern Chrysler
Plymouth-Jeep-Eagle**

5950 N. Western Ave.**773-334-5222**

Napleton's Wilmette Ford

611 Green Bay Rd.
 Wilmette, Toll Free.**877-510-FORD**

Perillo Lincoln Mercury

1111 W. Diversey**773-883-1111**

**Support Our
Advertisers!**

**Use The
PINK PAGES!**

Keep it By Your Phone!

○



**Buy a car
with
the pink pages!**

THE BOB ROHRMAN AUTO GROUP

"Total Customer Satisfaction"

SALES • SERVICE • PARTS

SALES HOURS: Mon-Fri 8am-9pm/Sat 8am-6pm


Schaumburg Honda Automobiles
847-884-6632
 750 E. Golf Road



Oakbrook Toyota in Westmont
630-789-9600
 550 E. Ogden Avenue



ACURA

Arlington Acura in Palatine
847-991-9000
 1275 E. Dundee Road



Arlington Nissan in Buffalo Grove
847-590-6100
 915 W. Dundee Road



LEXUS

Arlington Lexus in Palatine
847-991-0444
 1285 E. Dundee Road



Schaumburg Oldsmobile
847-882-5300
 1240 E. Golf Road



KIA

Kia of Waukegan
847-782-9400
 523 S. Green Bay Road



Saturn of Waukegan
847-360-5000
 500 S. Green Bay Road



Saturn of Libertyville
847-362-6600
 1160 S. Milwaukee Ave.



Libertyville Mitsubishi
847-816-6660
 1119 S. Milwaukee Ave.



Arlington Kia in Palatine
847-202-3900
 1520 E. Dundee Road



HYUNDAI
 Gurnee Oldsmobile • Hyundai •
 Volkswagen in Park City
847-249-1300
 100 Old Skokie Road

*Let my gentle care end your
neck & back pain*

Dr. Pamela P. Shah

615 N. Milwaukee Ave., Glenview
Most insurance accepted • Acupuncture Available

Call 847-657-8936

Chiropractors (Cont.)

Greater Chicago Chiropractic

Dr. Dale Zuehlke

561 W. Diversey 773-871-7766
(see ad previous page)

Gutrich, Dr. Janet, Naprapathic/D.C.

1425 W. Diversey 773-472-0700

Jaffe, Cynthia, D.C.

2654 N. Lincoln 773-935-4000

Lincoln Park Chiropractic, P.C.

Peter F. Zld, D.C.

2202 N. Lincoln Ave. 773-248-2790

Progressive Chiropractic

Dr. Richard Ezgur

2816 N. Sheffield. 773-525-WELL(9355)
(see ad page 58)

Relax The Back

1925 N. Clybourn 773-348-2225

Our product solutions are designed to help you relax, relieve back pain and maintain a healthful lifestyle.

(see our ad page 9)

Shah, Dr. Pamela P.

615 N. Milwaukee

Call for an appointment

Glenview 847-657-8936
(see ad this page)

Stone, Dr. Jeffrey, Chiropractor

945 George, Ste. 206 773-525-5544

Zuehlke, Evelyn, D.C.

1818 Waukegan Rd.
Glenview 847-998-1414

*Chocolates
Nuts
Gift Packages*

Windy City
SAVING \$1000

3308 North Broadway
Chicago, IL 60657
773-477-6100

Chocolates & Candies

Leonidas Chocolates

231 S. LaSalle 312-251-8850

Windy City Sweets

3308 N. Broadway 773-477-6100
(see ad this page)

Churches

(see Religious Organizations)

Cigars

Sam Wine's & Spirits

1720 N. Marcey St. 312-664-4394
(see ad page 5 & under Liquors)

Cleaning Services

(see also Carpet/Furniture Cleaning)

Brooks Dollhouse Cleaning Services

Pager 773-464-1191
(see ad next page)

Chestnut Cleaning Service

Phone 312-332-5575
(see ad next page)

Cleaning Express, Inc.

6554 N. Ridge #1 773-465-3605
(see ad this page)

Maids For U

3166 N. Lincoln 773-388-9187
(see ad next page & our coupon in Coupon Section)

CLEANING EXPRESS

"We Clean Almost Everything"

Wood Floors, Windows, Carpets,

• General Cleaning •

773-465-3605

Chestnut Cleaning Service

312-332-5575

- Residential maid service •
 - Small buildings janitorial service •
 - Small business cleaning service •
- Cleaning for your rehab, parties, moving, the deceased and more. Bonded. Excellent community references.

Cleaning Services (Cont.)

Mighty Maids - Mighty Men

8950 N. Sheffield 773-472-7711

Clocks & Watches

Time Keepers

1148 W. Belmont 773-296-0942
(see ad this page)

Closet Organizing/Design

California Closets

Toll Free 800-439-7111
Chicago area 847-541-8666
(see ad this page)

Chicagoland Discount Closets

Phone 888-228-9800
(see ad next page)

The Closet Factory

Chicago 312-819-0190
Suburbs 847-928-2100

Closet Works

Showroom at 1001 W. North Ave
Suddenly, everything fits! 800-273-6511



MAIDS FOR U

"WE AIM TO CLEAN!"
Commercial, Residential & More • Low Rates
Complete Cleaning Services • Service 7 Days A Week
Use Coupon in Coupon Section

773-388-9187

Bonded • Fully Insured

3166 N. Lincoln Ste. 215 Chicago

BROOKS DOLLHOUSE CLEANING SERVICE



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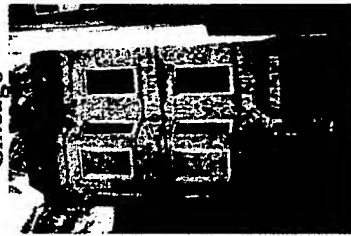
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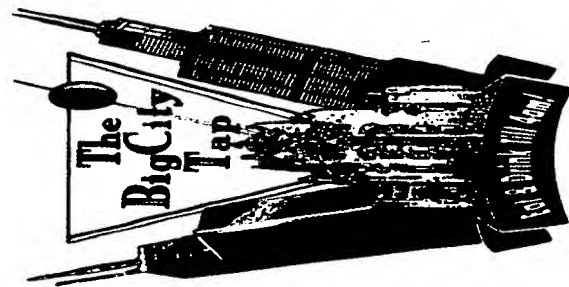


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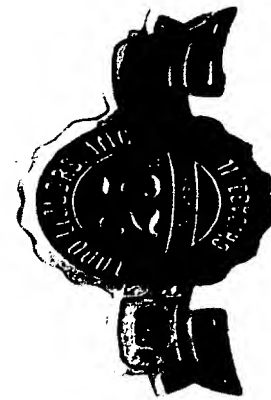
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Not the kind of fast that allowed him to steal home plate five times in one game during his baseball career at Buffalo Grove High School.

The real problem was that the ruptured groin "Zibby" suffered early in the season became so bad he couldn't finish practices. That cost him a chance to become a first round draft pick in the National Football League.

This Fall Zbikowski is determined to make up for last year, not just because of the snub by pro scouts, but because he is who he is. Turmoil brings out the boxer in him. He's Rocky Balboa and the opposition is Apollo Creed, Mister "T" or Drago Brykovich. And for the boxer in Tom Zbikowski, it is the best of times.

NOTRE DAMER KEEPS FANS, HIMSELF GUESSING

Still, Coach Weis' protege is returning to the Irish for another year. It will be interesting to see how he divides his time or makes his choice: pro football, pro boxing, or both?

But if the public doesn't know which choice "Zibby" will make, does "Zibby" know? What would you do if you were a quarter back who scored more than 20 touchdowns in one year, earned all state honors and the Chicago Sun Times "Player Of The Year" award as a safety and is, for better or worse, the heart and soul of the Notre Dame defense? Signing a football contract means millions right now, not later, guaranteed, not depending on a world title bout and the politics that involves.

Years ago heavyweight contender James Tillis, refused a million bucks from champion Mike Weaver to cancel their bout in favor of someone else. Tillis lost the bout, made only 60,000 and never got another title shot. In football there is more room for second chances.

Maybe "Zibby" has already made a decision, maybe not, but he already has one fight under his belt.

ARUM PUTS HIS MONEY WHERE HIS MOUTH IS

Most beginning boxers cut their teeth fighting four round matches in small markets for \$100 a round. Tommy "Z" didn't go to Springfield, Ohio or Gary, Indiana. It was New York City instead. Madison Square Garden, home of the big time.

If \$400 is not out of the ordinary for a four round bout, what did "Zibby" earn? The answer is not \$400, or \$500. Not even four or five thousand! The novice pro made \$25,000 for the less than a minute it took to dispose of one Robert Bell. Did promoter Bob Arum take a chance signing the Notre Damer to fight three more bouts for \$75,000, even though he had never won any senior national championships, no national Golden Gloves titles or figured in on Olympic competition?

Arum probably thought Zbikowski's football exploits, his Notre Dame connection, and the teammates who were to attend the bout,



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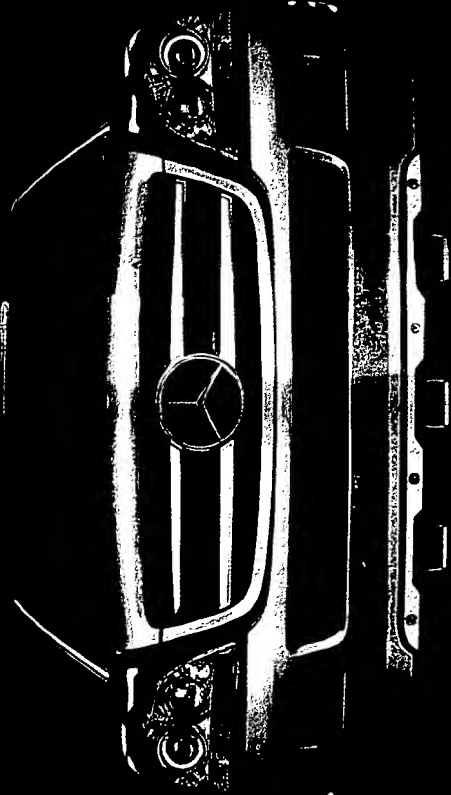
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would attract the curious as well as the family Tommy didn't disappoint. The reception he received as he climbed into the ring for the first time as a pro, made the prelim fight more like the main event.

Zbikowski represents an exciting possibility as a sport that has given up on the days of Marvin Hagler and "marvelous Marvin" Hagler. Someone who must be cool under fire, and a student of the game who sizes up opponents and adapts.

TOMMY HAS STYLE, SUBSTANCE TO MAKE IT BIG

Trainer Danny Nieves has been in Zbikowski's corner for years and perhaps sums him up the best. "There are a lot of boxers who think they have the skills to make it big," he said. "But many are preoccupied about getting hit. If something to train not to get hit. It's another thing that you stop throwing your best punches that fear takes you out of your game plan."

"Most boxers at the world class level have a unique ability," Nieves maintains. "That is as important as tremendous natural talent is tremendous mental ability." Tommy has that.

"Don't get me wrong," Nieves cautions.

"Tommy has world class skills, but," Nieves says, "he's not the best in the world." But Nieves adds, "I think he's the most determined boxer I've ever met."

It was that attitude that kept Nieves going when, after a long layoff because of football, he resumed boxing at Chicago's Cardinal Park for the rounds Tommy "also had a lot of jab, that went needles and pins, of your head, through his head. But instead of boxing, he had Tommy traded tactics. Remembering Nieves' advice, slipping and moving as he had to catch lightning directions, still pure boxing, something from his opponent, expecting but not taking any taken, hammering through the clockwork and always remembering...angles, angles, angles. "Today" surprised and impressed the press.

TRAINER PREDICTS TITLE FUTURE FOR FOOTBALLER

Hino works at Oscar DelaHoya's gym, boxing and can beat southpaws, taught Tommy and only how to use his left hand better, but how to use his right hand as well.

Nieves thinks his protégé can be a champion for sure. Right now he weighs in at over 100 pounds.



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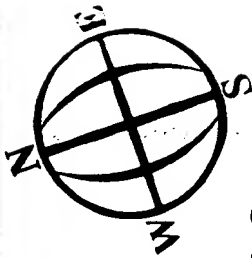


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July 2007

C H I C A G O

the whole picture

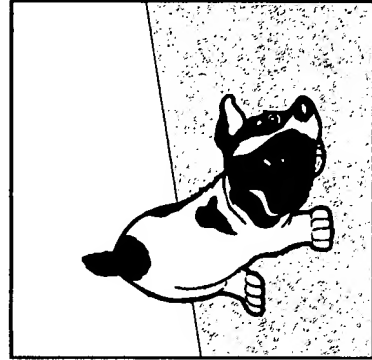
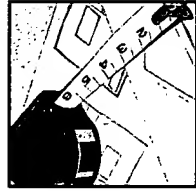
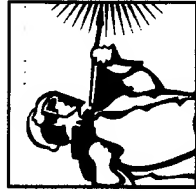


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— member Lance Page

check out page 26 for a sampling of photos uploaded by Angie's List members

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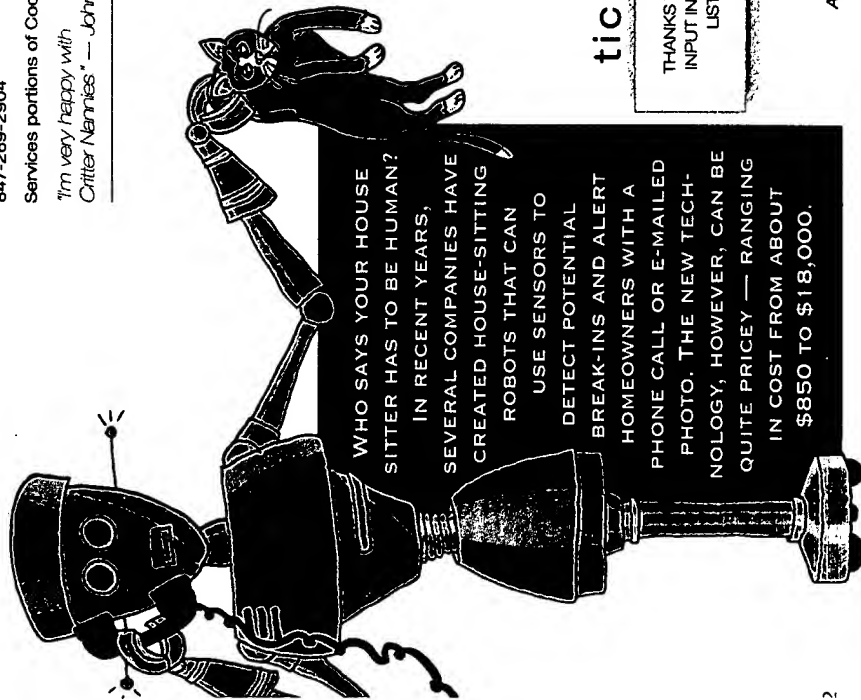
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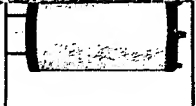
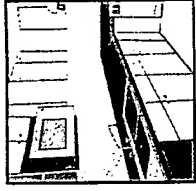
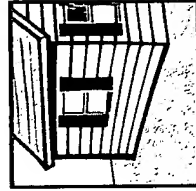
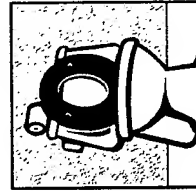
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THE HONOR-ROLL ADVERTISERS featured on page 34 recently racked up several good reports in a short amount of time. Specifically, they earned two or more positive ("A") reports and no negative ("D" or "F") reports and were in good standing with Angie's List for 45 days prior to the magazine deadline. As a way of saying thanks for the business and the great feedback, they are offering you \$10 off any service they provide.

THE COUPON SECTION, that begins on page 35 is designed to help you hire smart and save a buck at the same time. The companies here want to offer you, our loyal members, a discount off their services. To be in this section, the companies must maintain an "A" or "B" rating; if they fall below a "B" rating, we pull the coupon.

If you have any questions regarding these sections or about a specific company, just ask us. And remember to share all service company reports with us — whether you got their name from us or not.

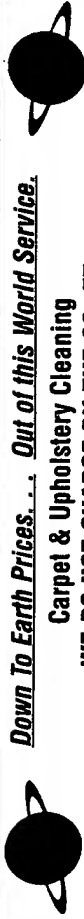
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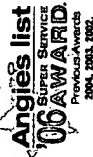
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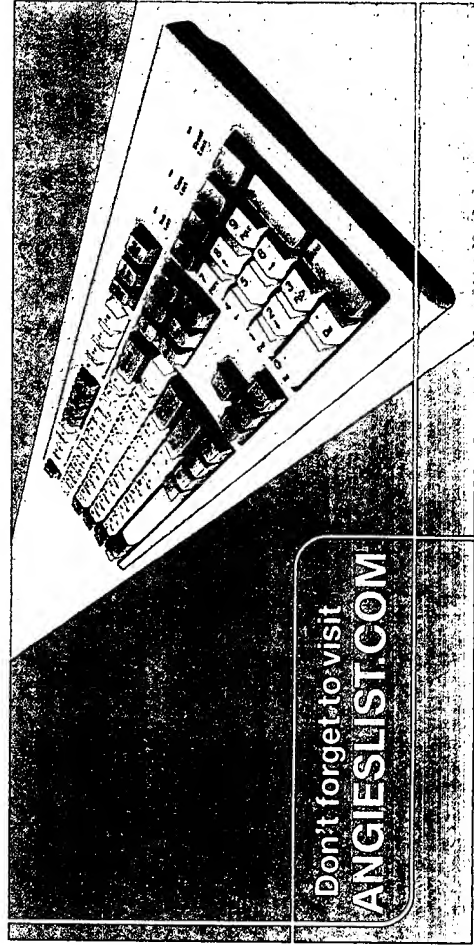
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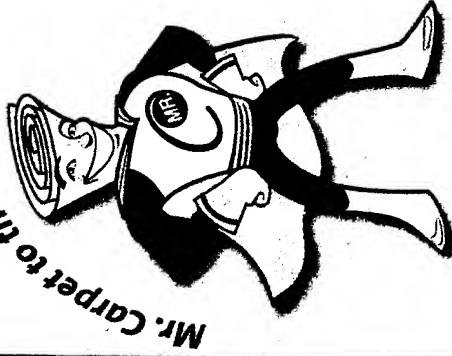


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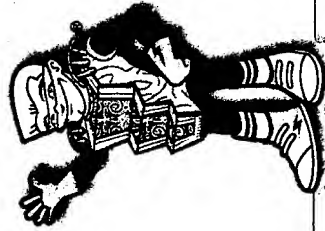


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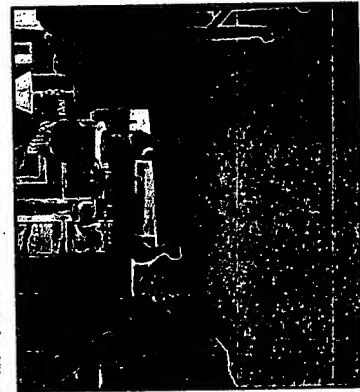
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HEATING & A/C



ALL TEMP

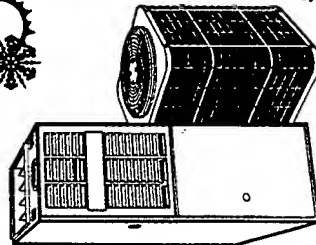
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Angie's List® | July 2007

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